Art & Perception

Affective Responses to Image Color Combinations

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Figures 1−51

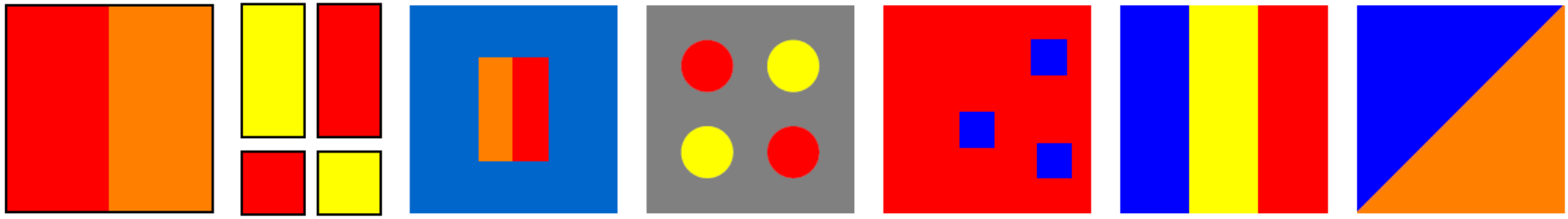


Figure 1

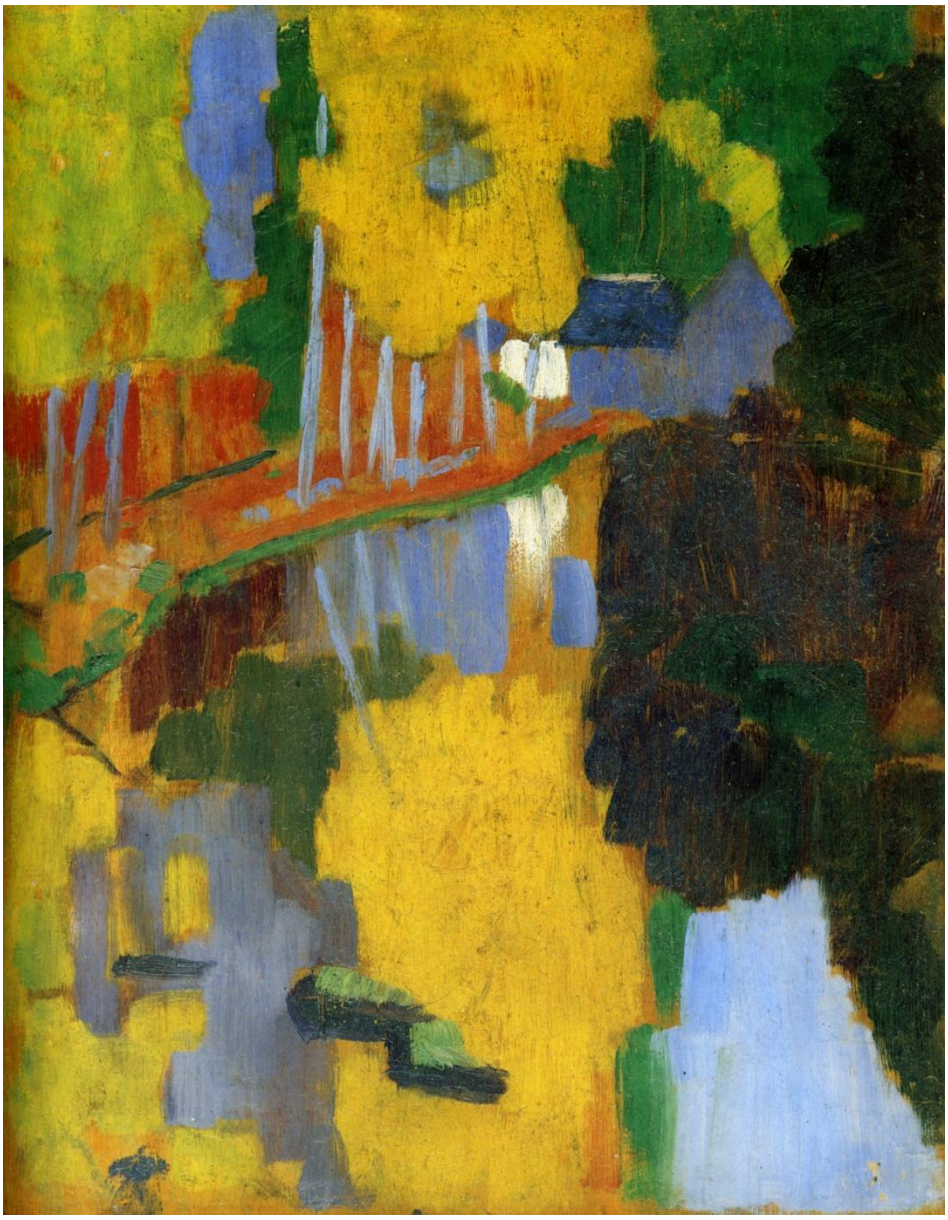


Figure 2

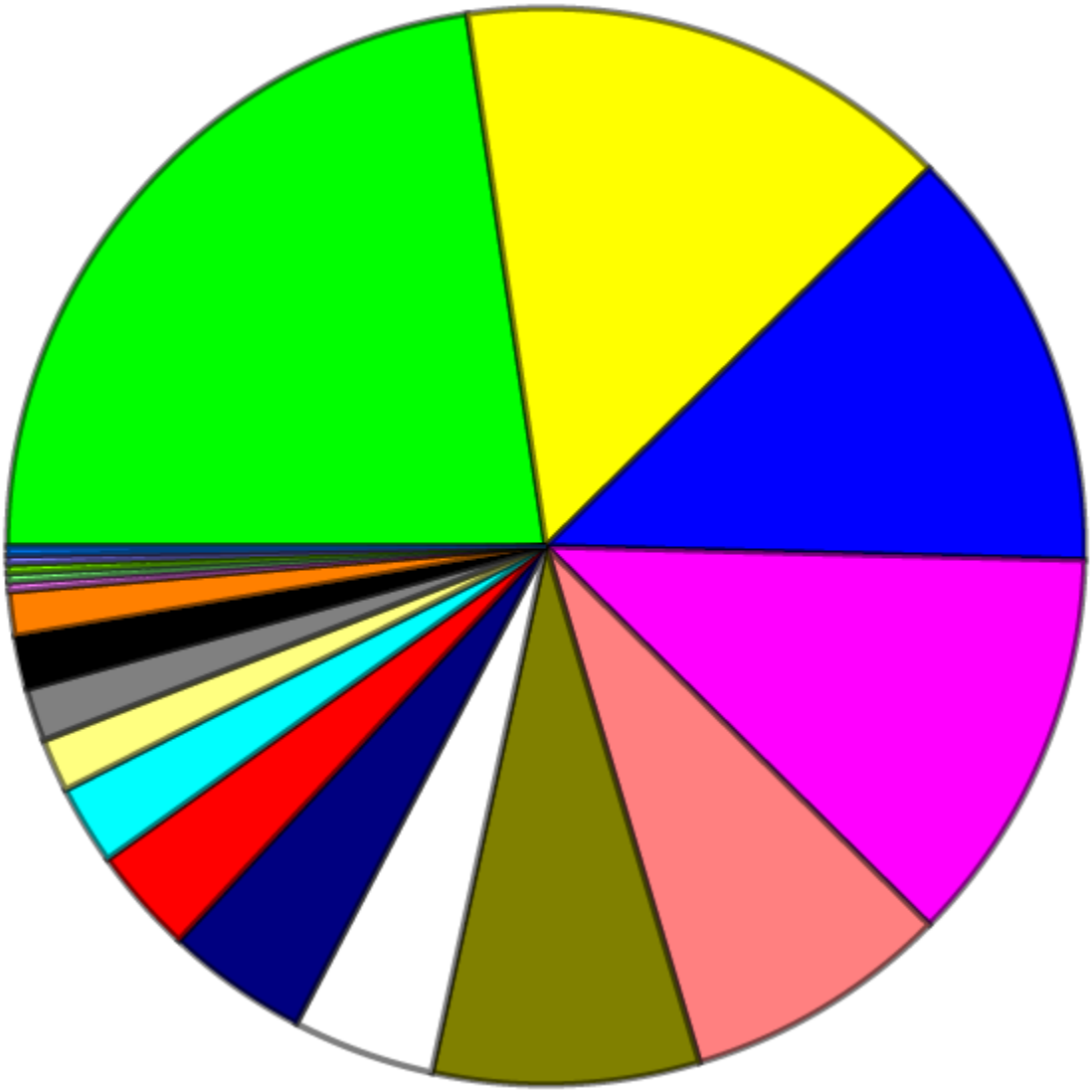


Figure 3

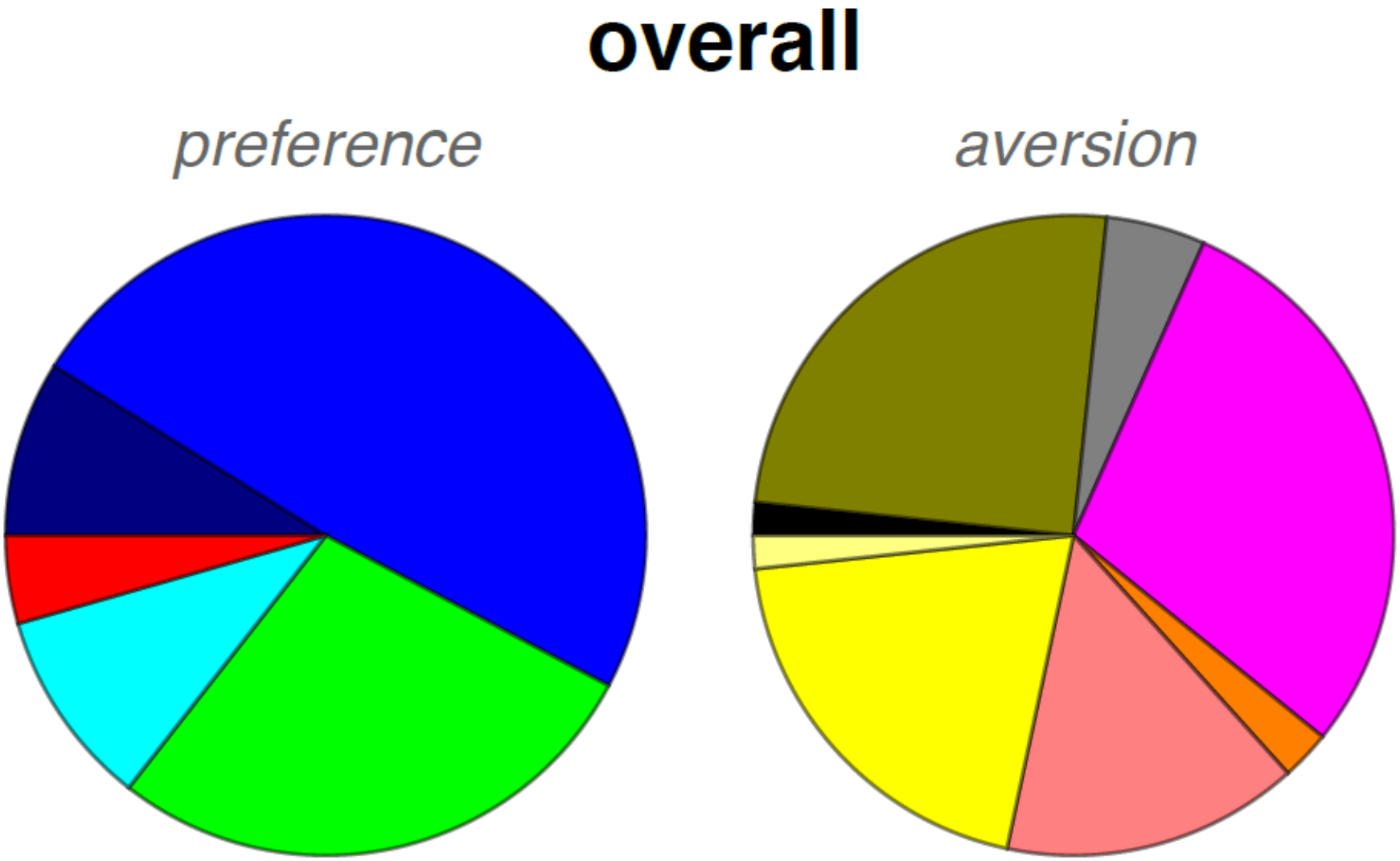


Figure 4

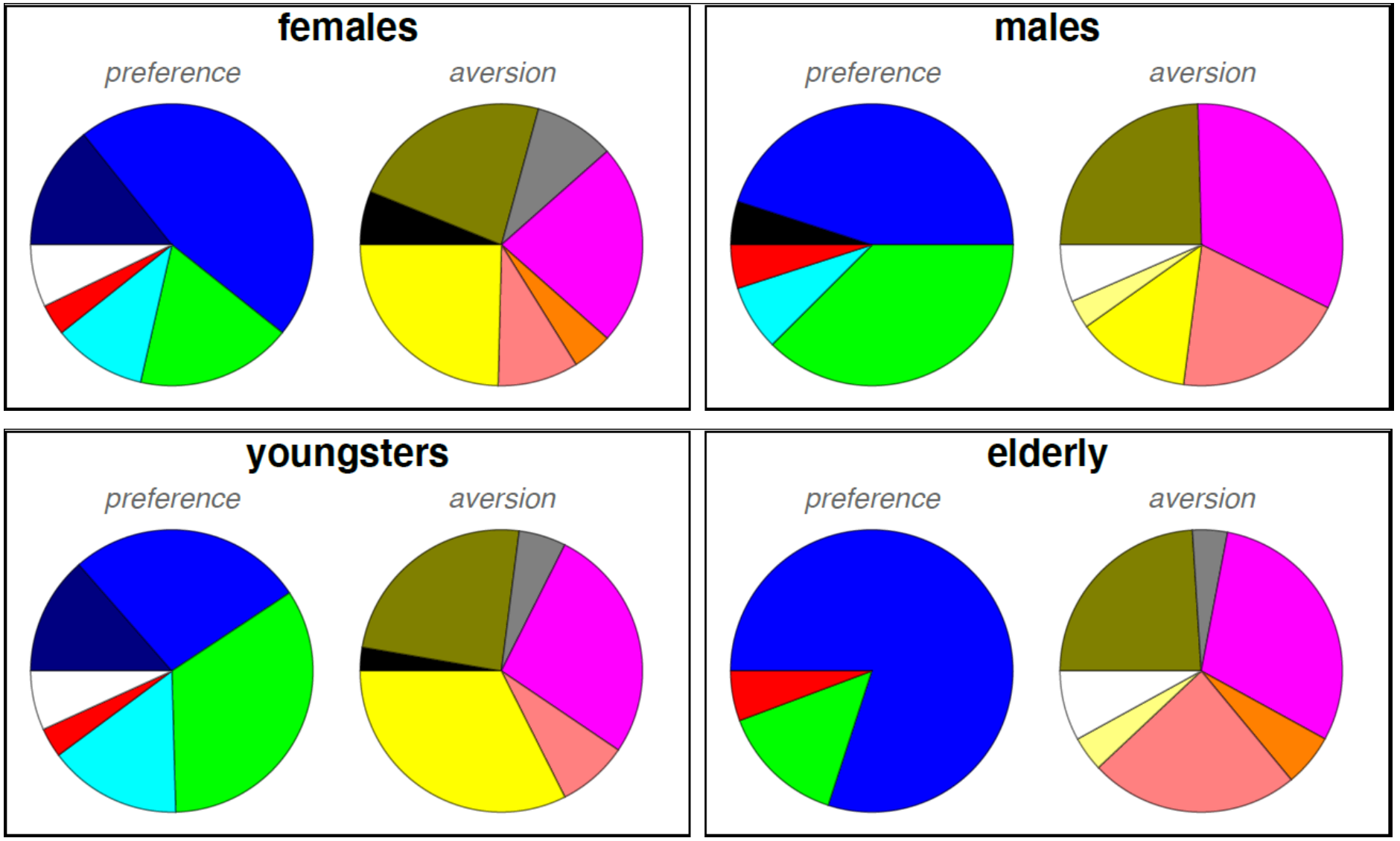

females
preference
aversion
males
preference
aversion
youngsters
preference
aversion
elderly
preference
aversion

Figure 5

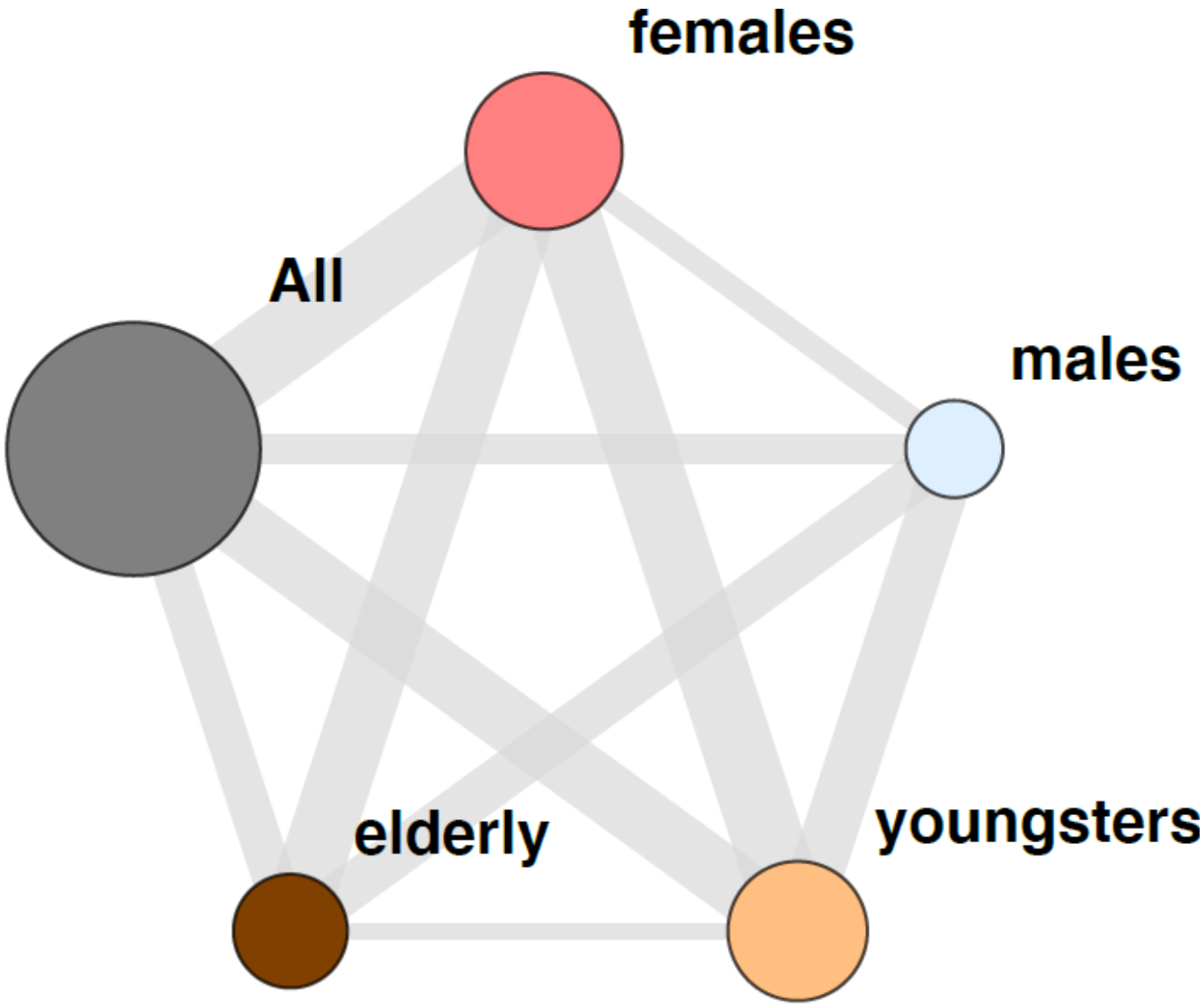


Figure 6

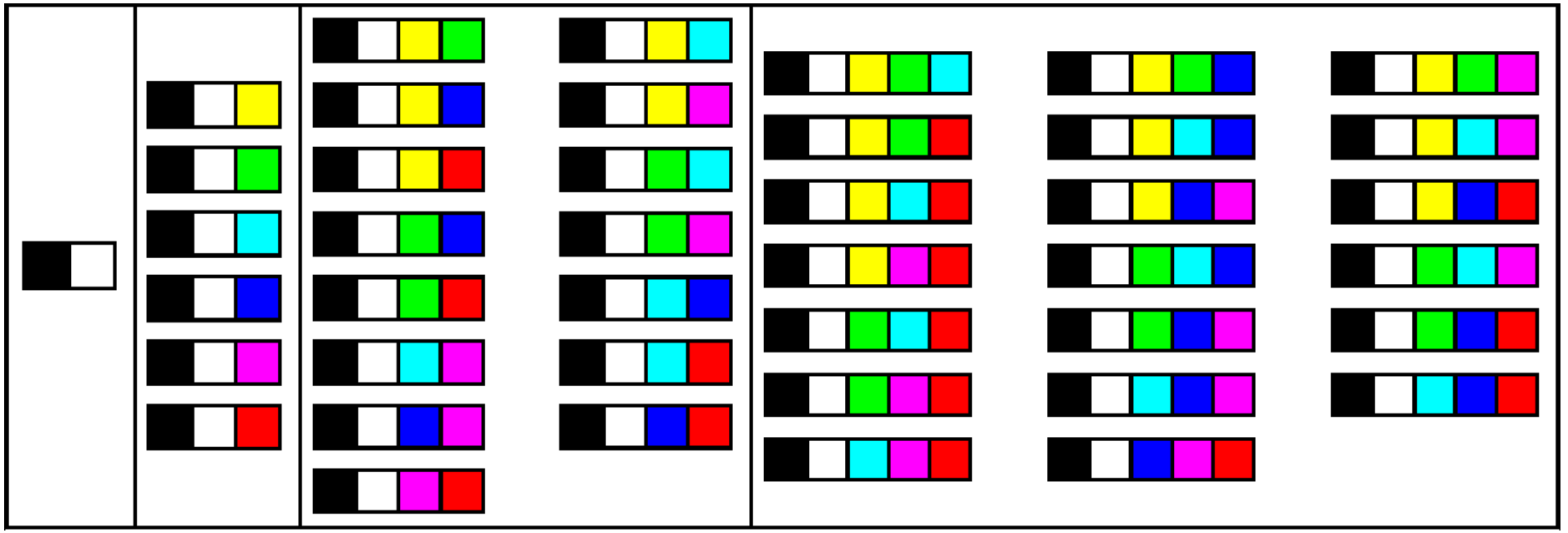


Figure 7

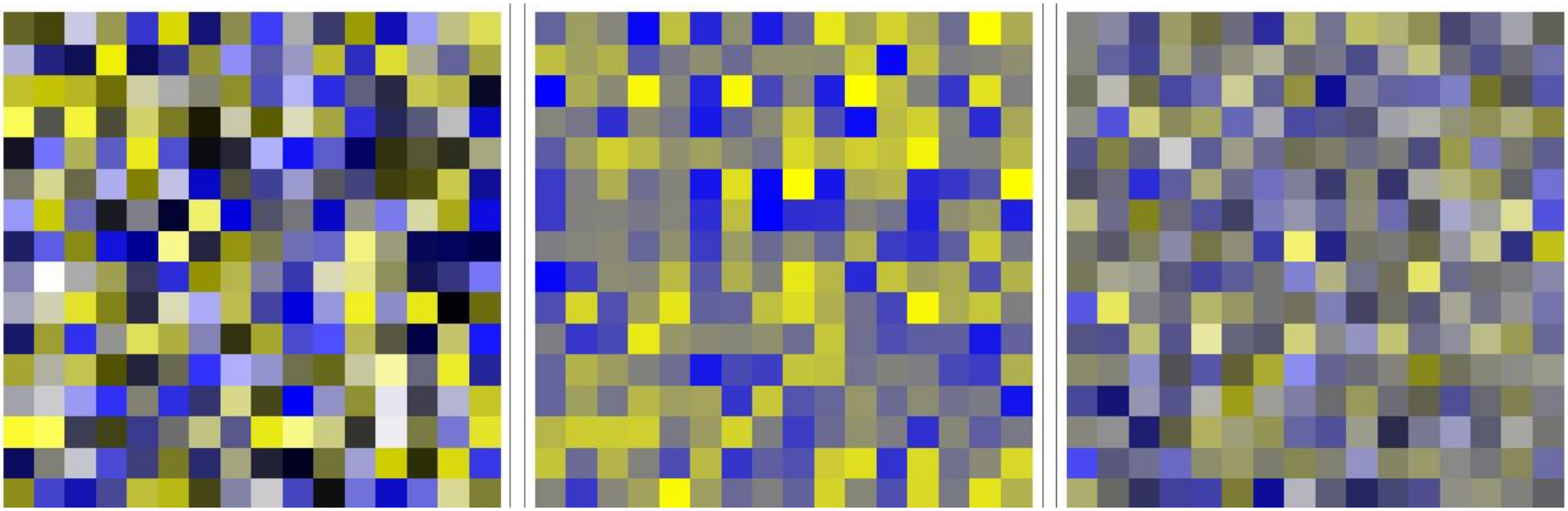


Figure 8

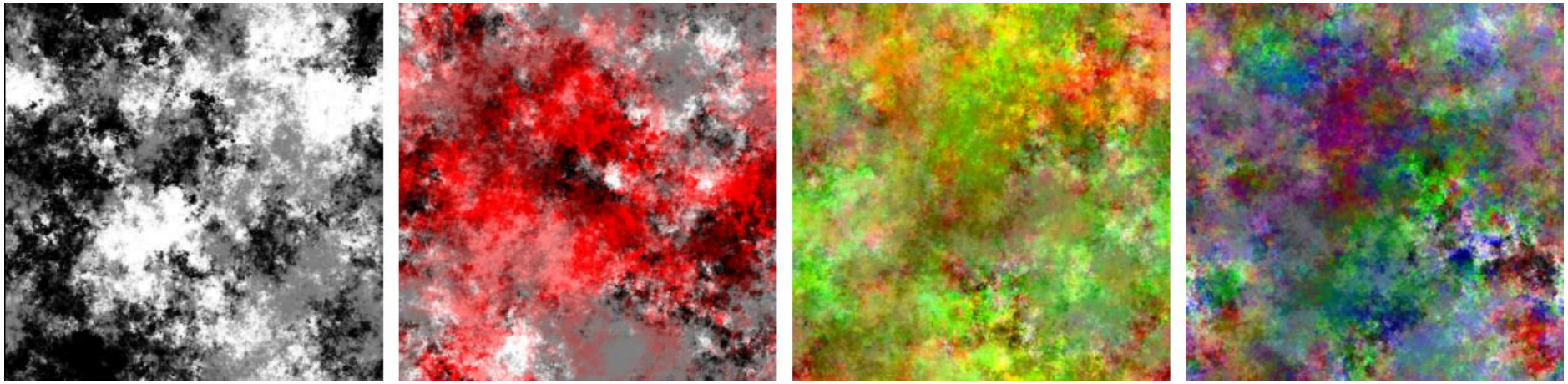


Figure 9

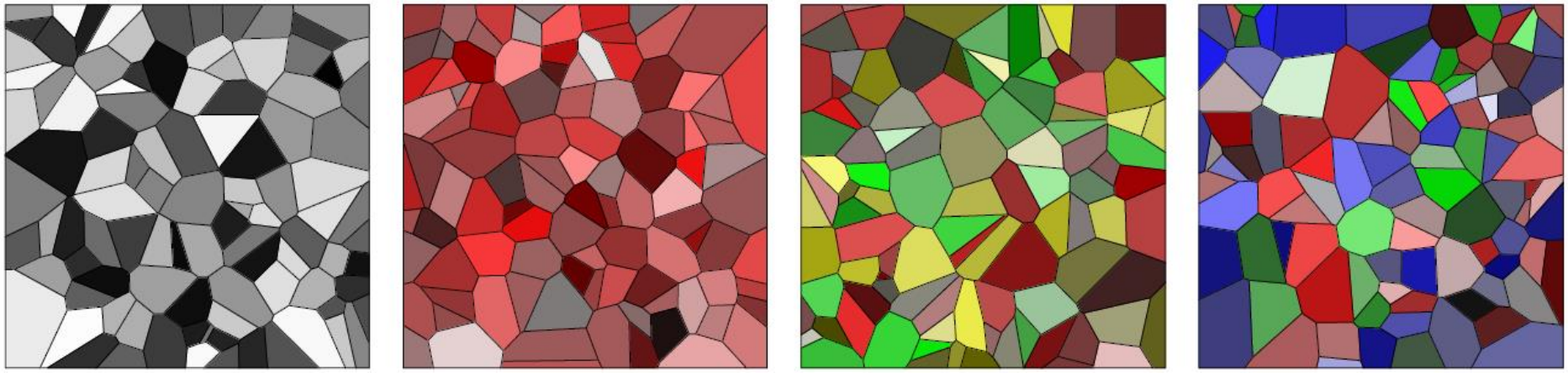


Figure 10

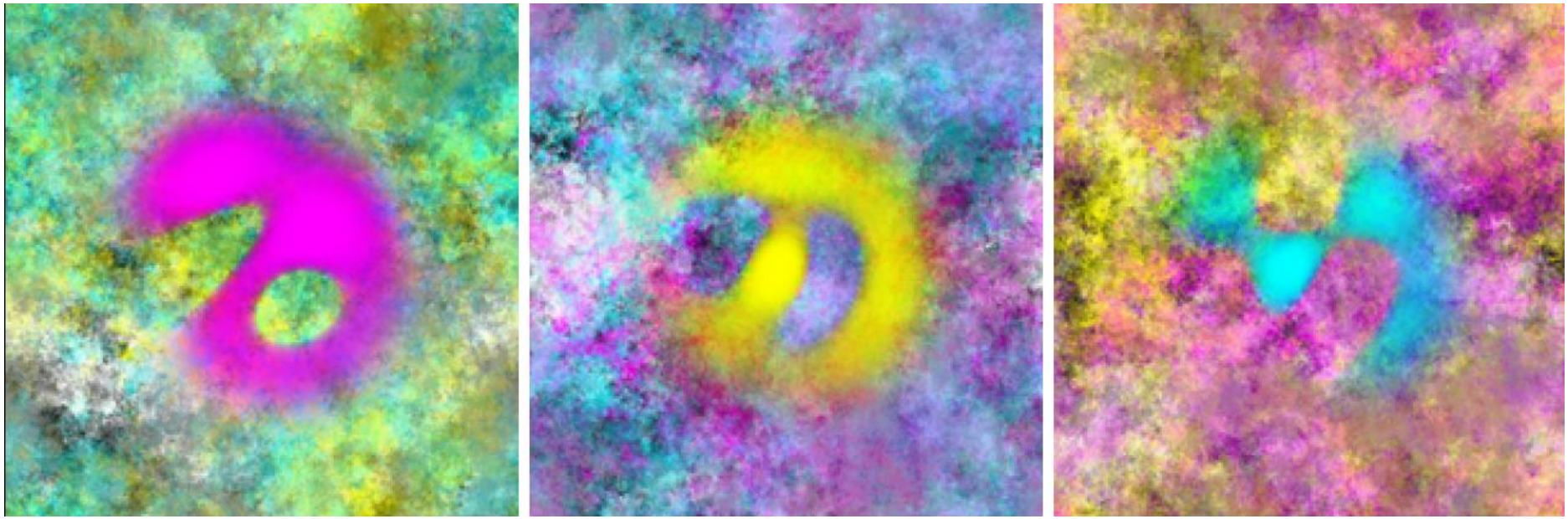


Figure 11

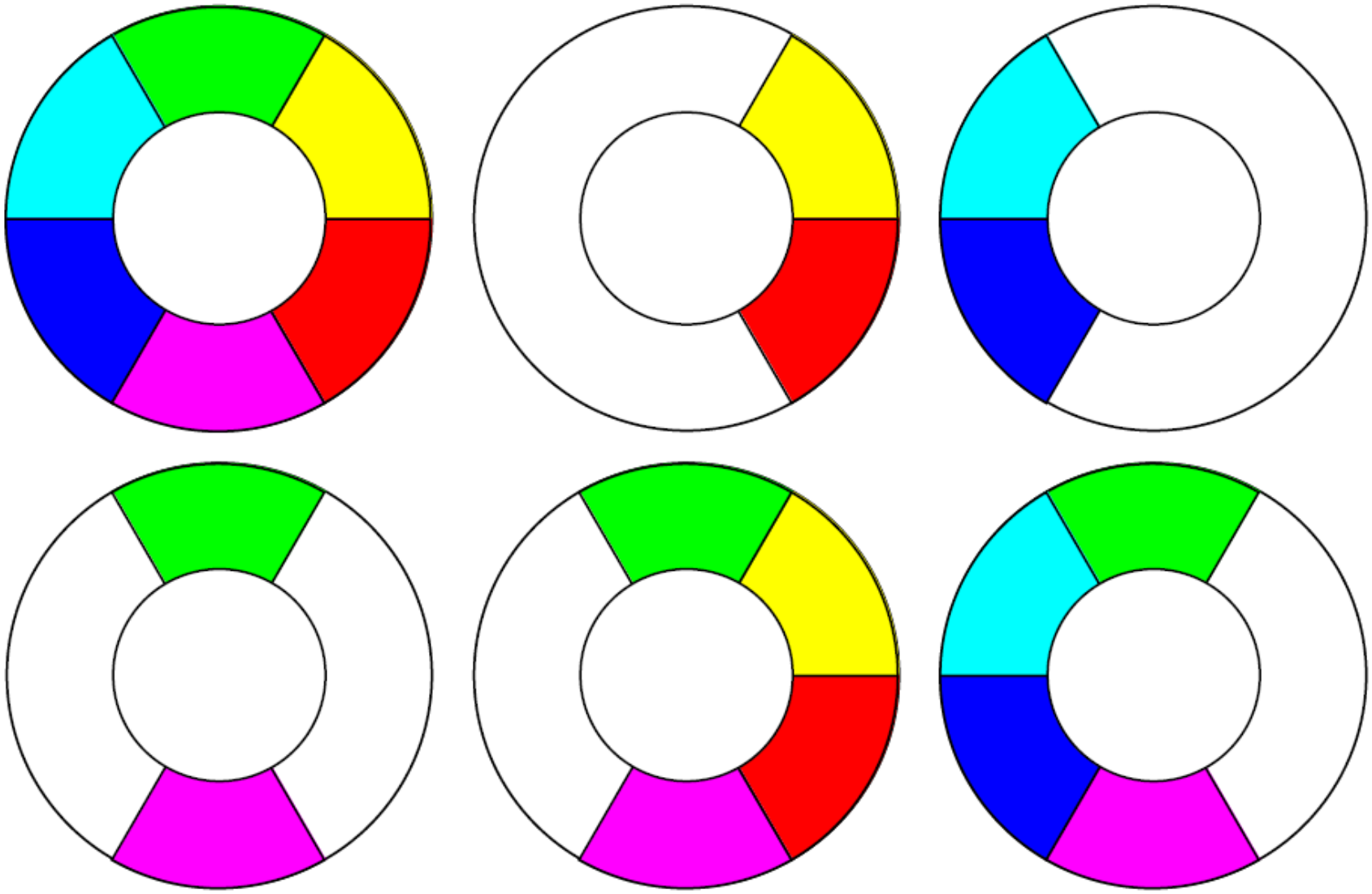


Figure 12

Figure 13

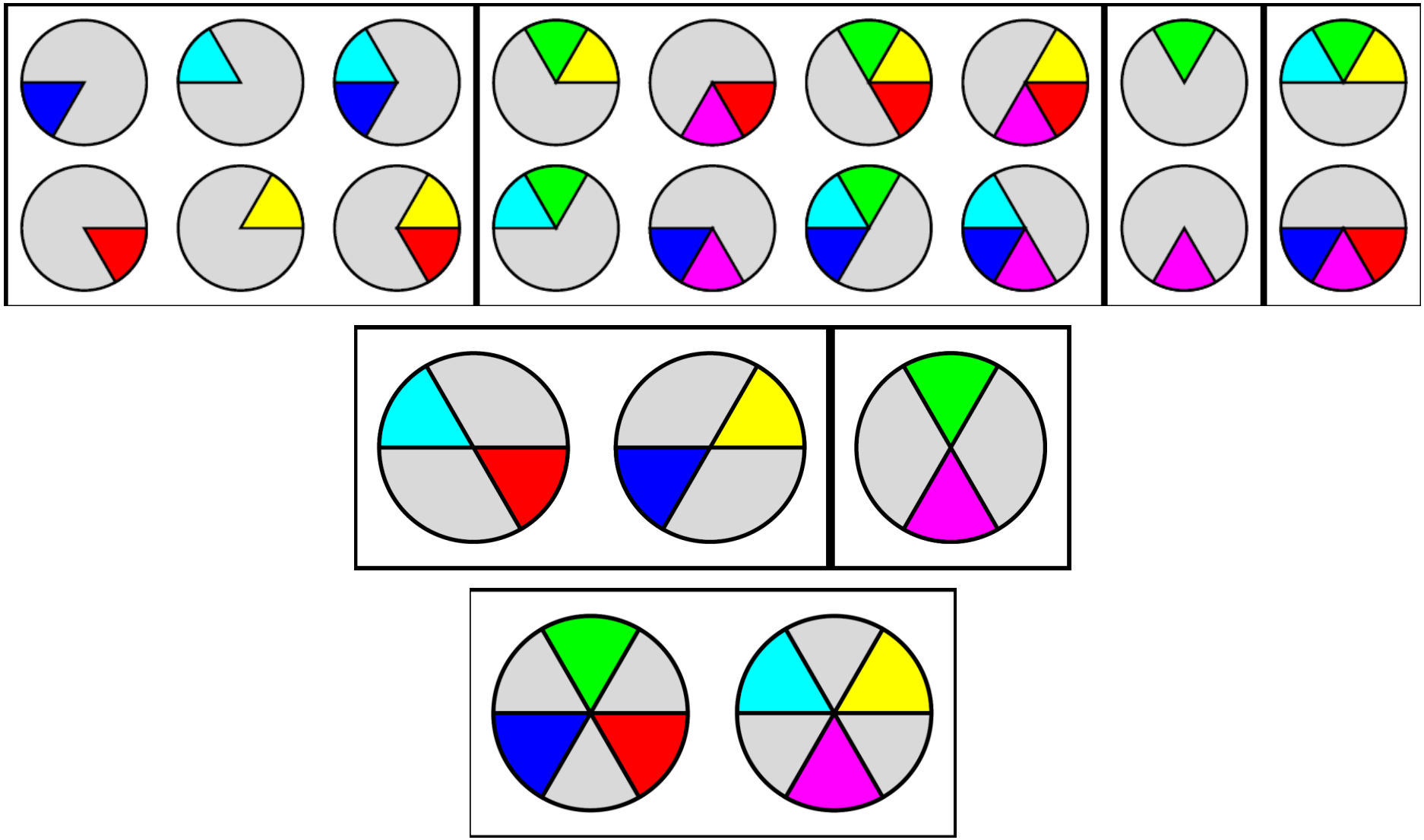


Figure 14

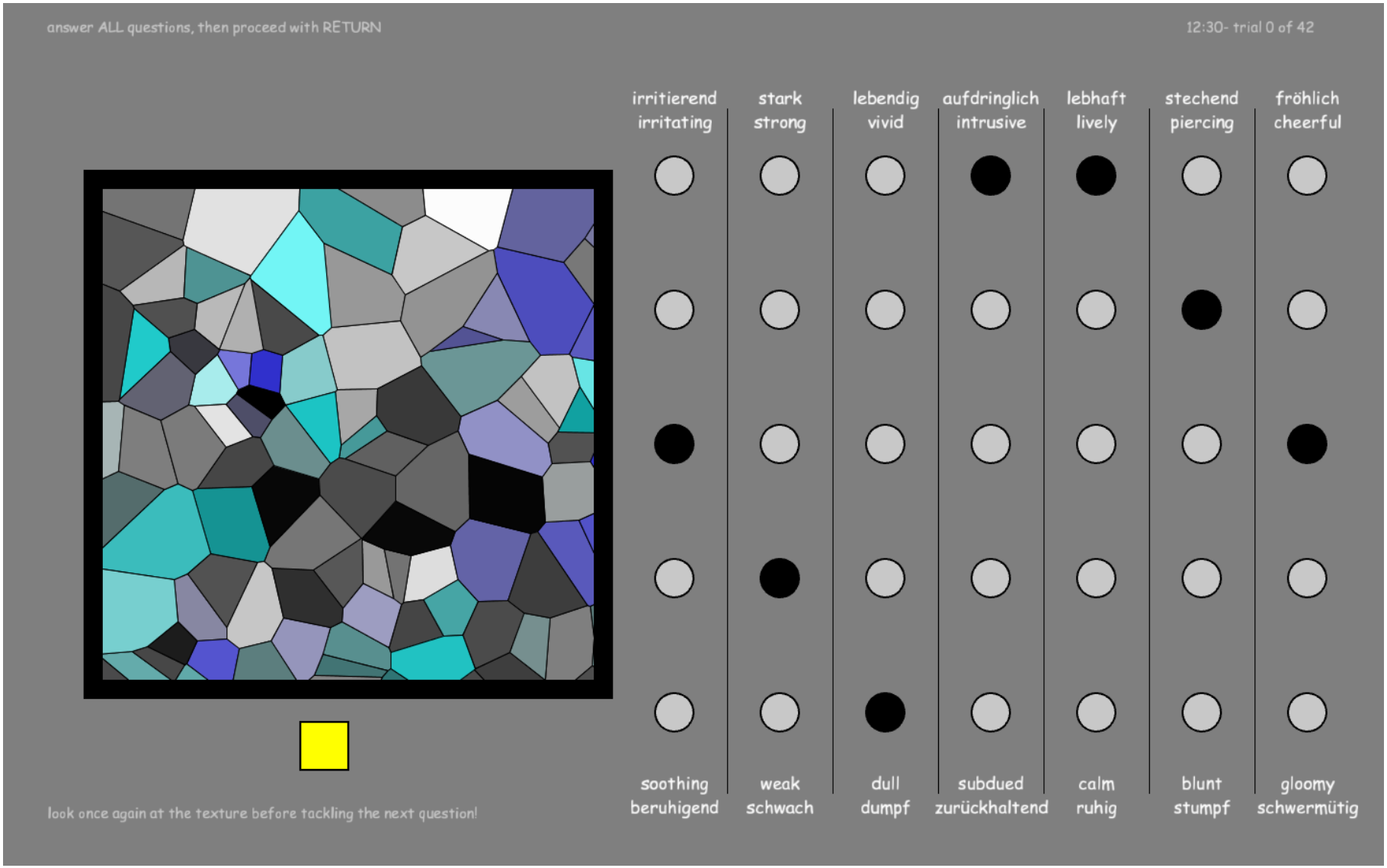

answer ALL questions, then proceed with RETURN
12:30- trial 0 of 42
irritierend
irritating
stark
strong
lebendig
vivid
aufdringlich
intrusive
lebhaft
lively
stechend
piercing
fröhlich
cheerful
soothing
beruhigend
weak
schwach
dull
dumpf
subdued
zurückhaltend
calm
ruhig
blunt
stumpf
gloomy
schwermütig
look once again at the texture before tackling the next question!

Figure 15

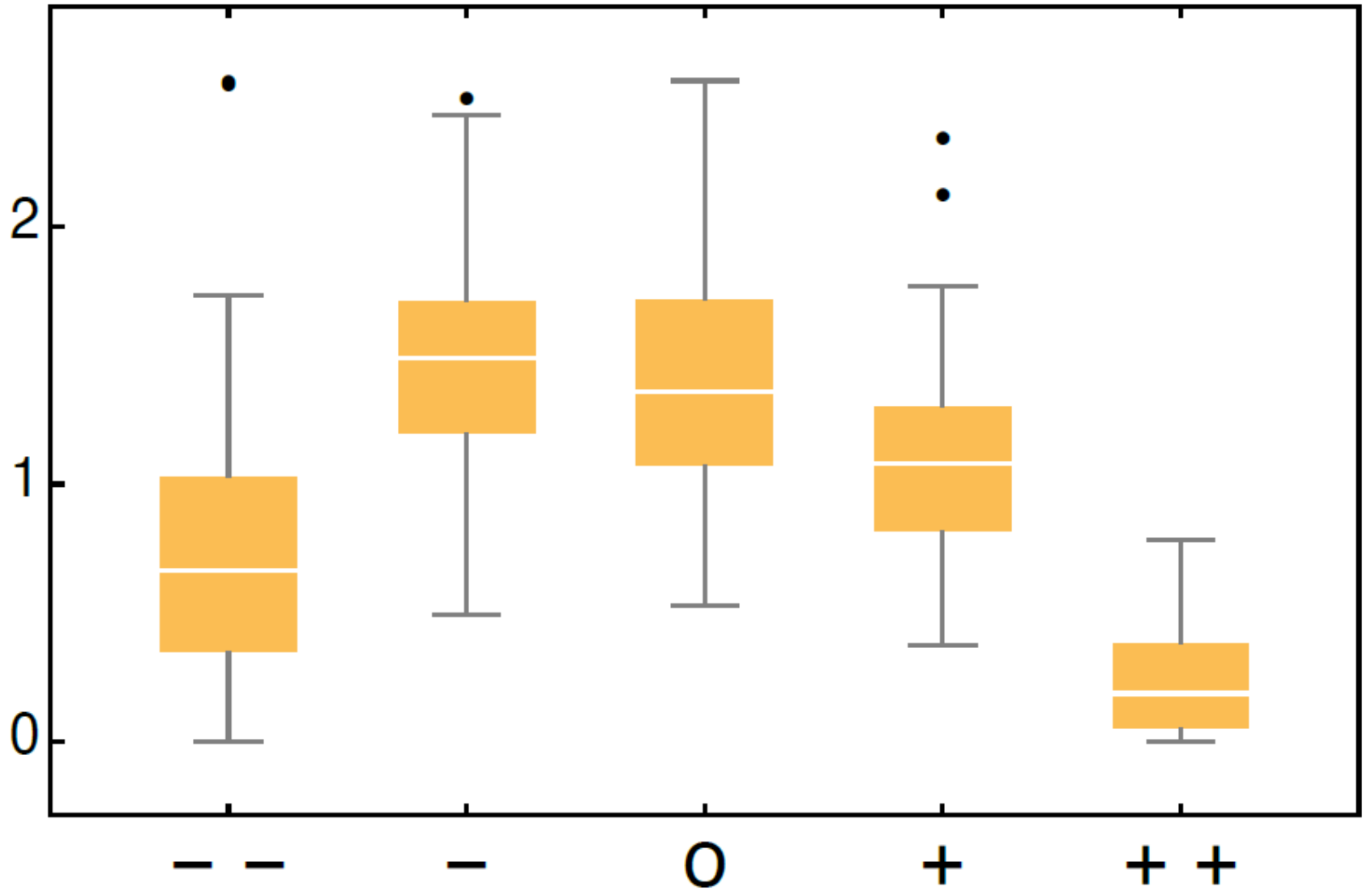
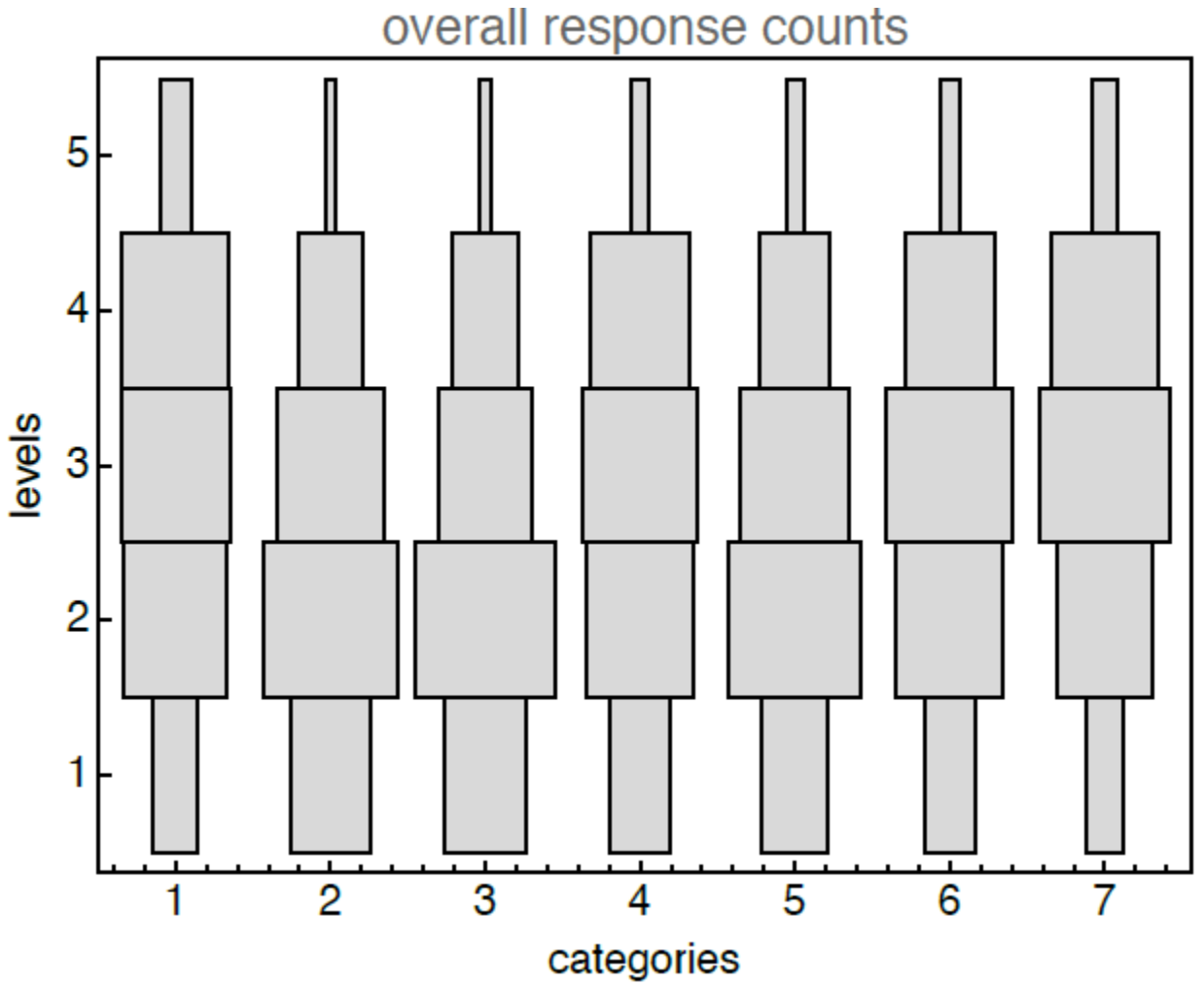


Figure 16


overall response counts
levels
5
4
3
2
1
1
2
3
4
5
6
7
categories

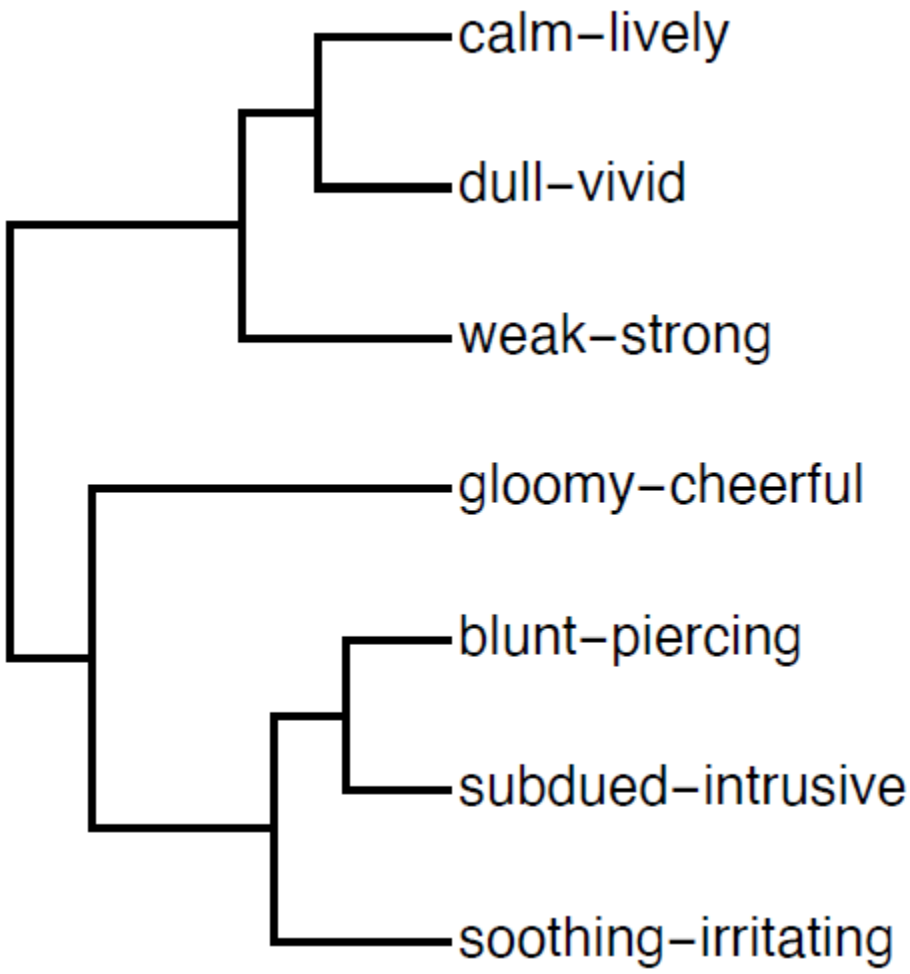

calm–lively
dull–vivid
weak–strong
gloomy–cheerful
blunt–piercing
subdued–intrusive
soothing–irritating

Figure 17

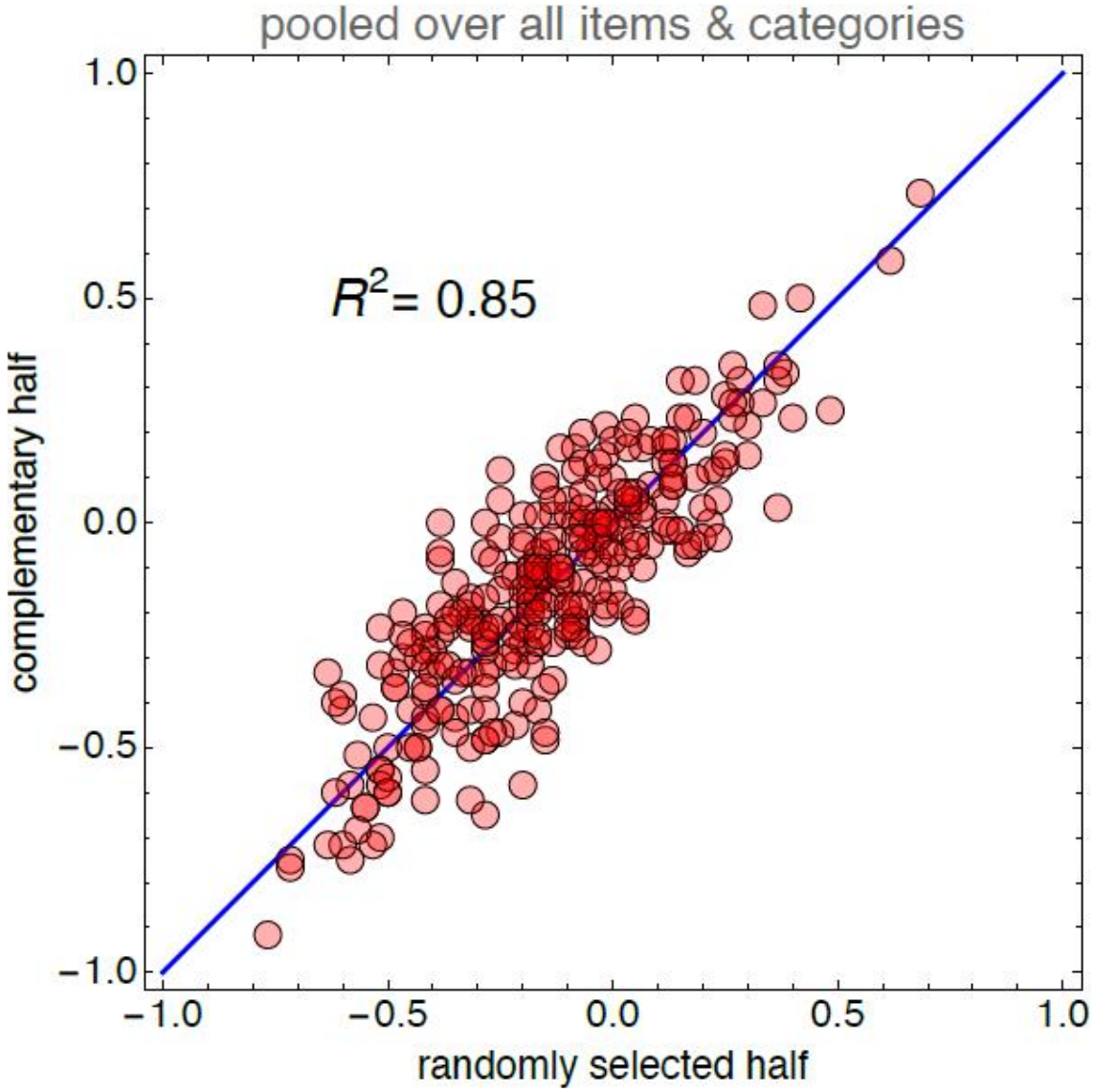

pooled over all items & categories
R^2= 0.85
complementary half
randomly selected half
1.0
0.5
0.0
−0.5
−1.0
−1.0
−0.5
0.0
0.5
1.0

Figure 18

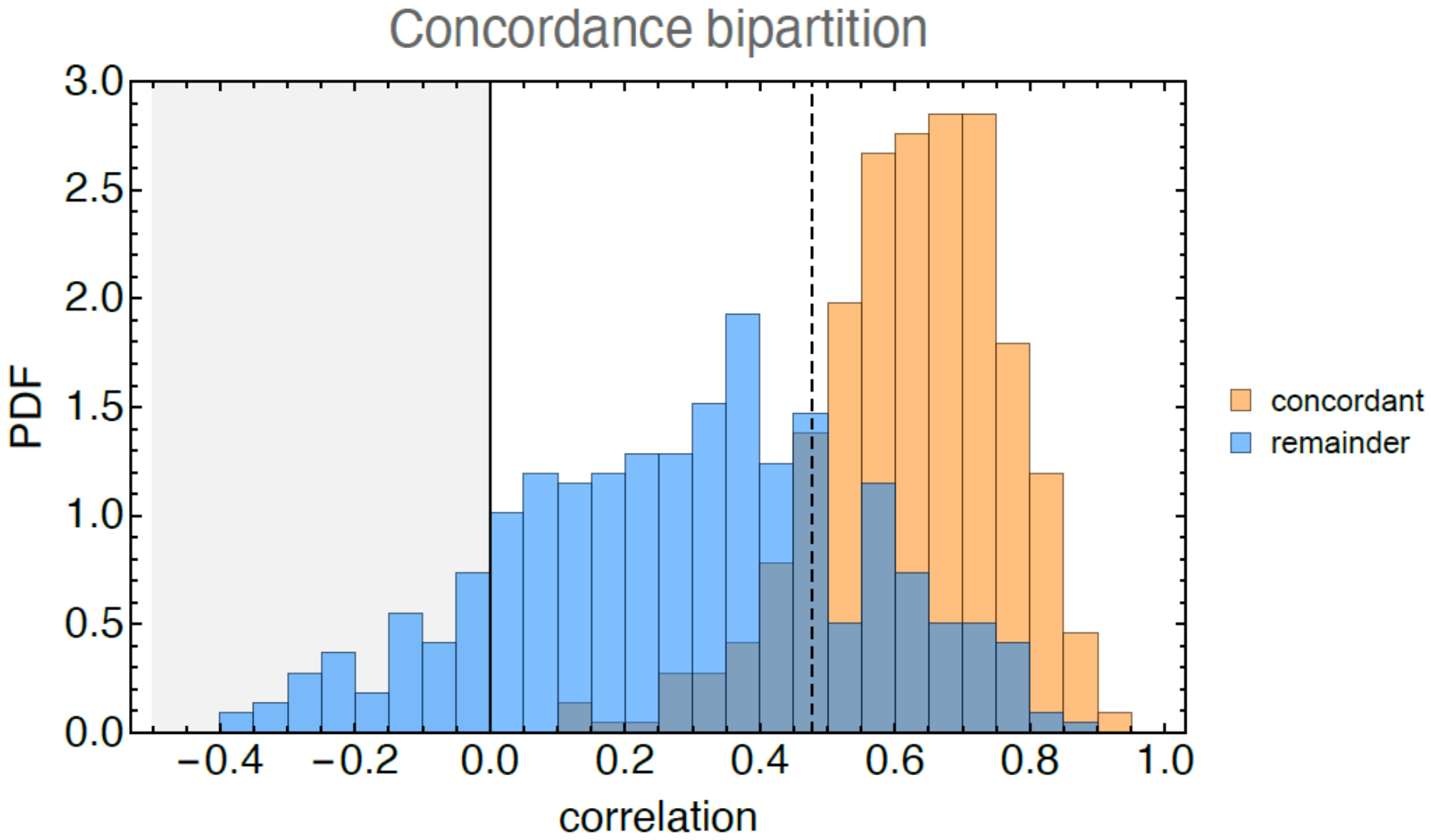

Concordance bipartition
PDF
3.0
2.5
2.0
1.5
1.0
0.5
0.0
−0.4
−0.2
0.0
0.2
0.4
0.6
0.8
1.0
correlation
concordant
remainder

Figure 19

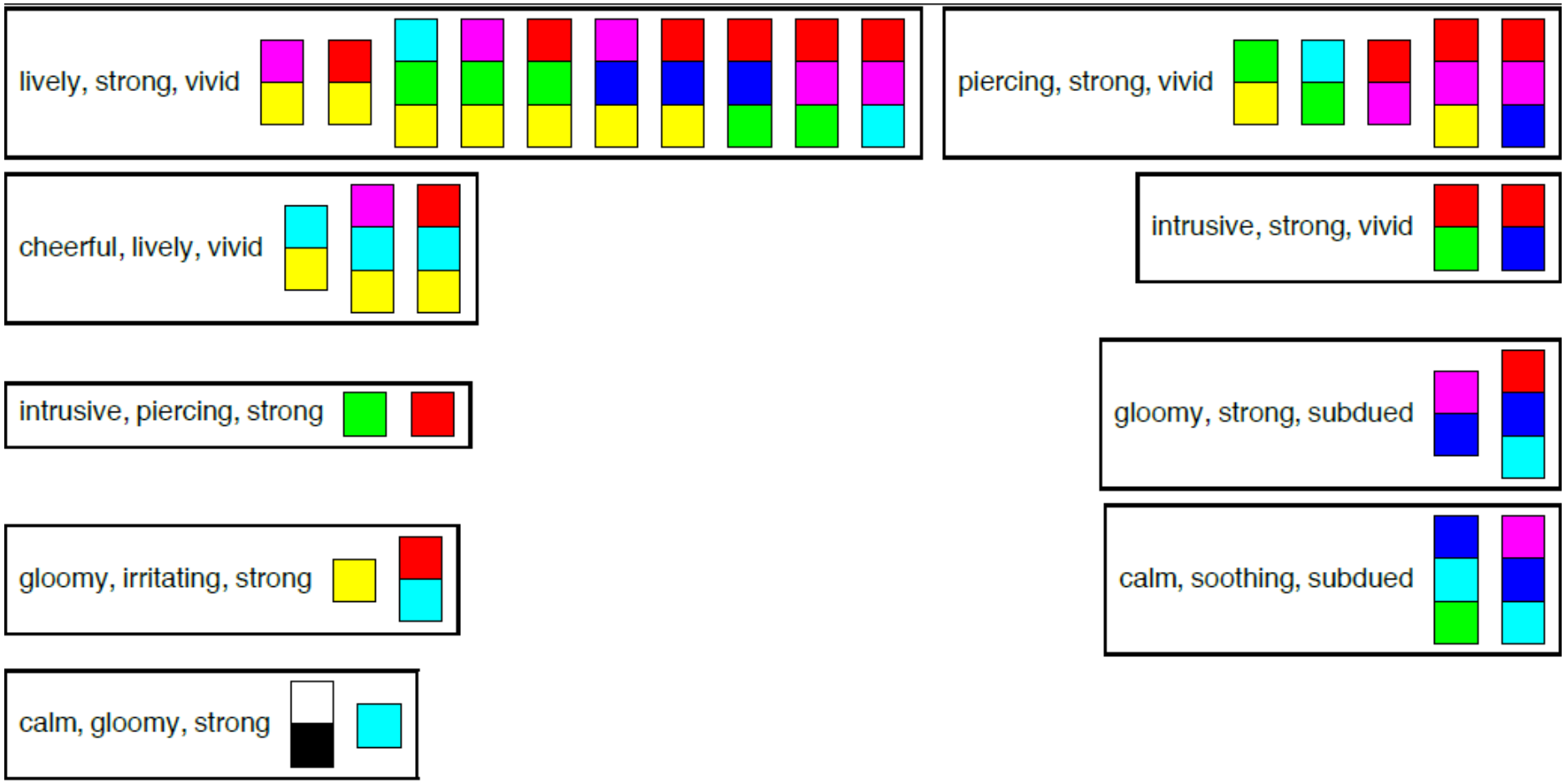

lively, strong, vivid
piercing, strong, vivid
cheerful, lively, vivid
intrusive, strong, vivid
intrusive, piercing, strong
gloomy, strong, subdued
gloomy, irritating, strong
calm, soothing, subdued
calm, gloomy, strong

Figure 20

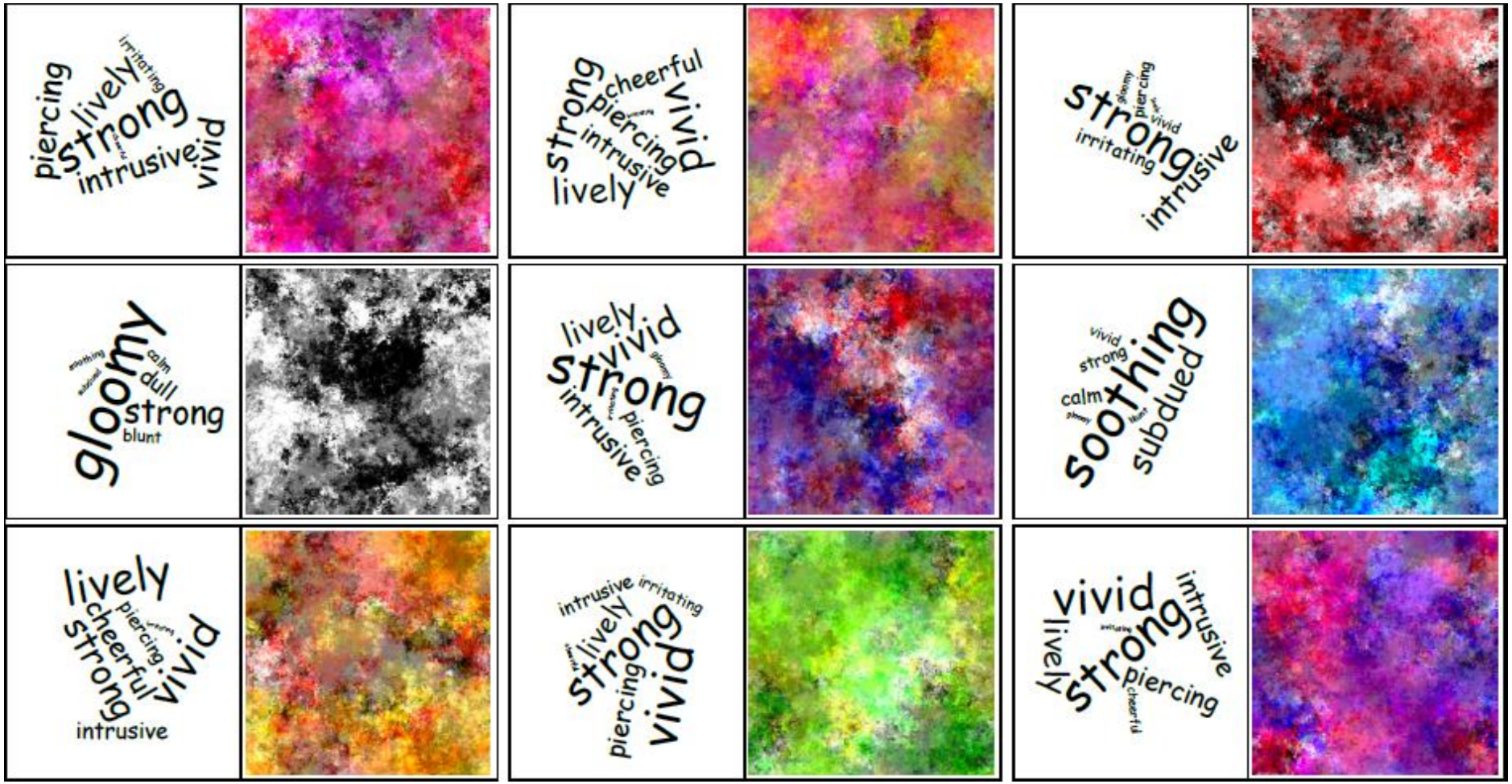

piercing
irritating
lively
strong
intrusive
vivid
strong
cheerful
vivid
piercing
intrusive
lively
strong
piercing
gloomy
vivid
irritating
intrusive
gloomy
calm
dull
strong
blunt
lively
vivid
strong
intrusive
piercing
vivid
strong
calm
soothing
subdued
lively
piercing
cheerful
strong
vivid
intrusive
intrusive
irritating
lively
strong
piercing
vivid
vivid
intrusive
lively
strong
piercing

Figure 21

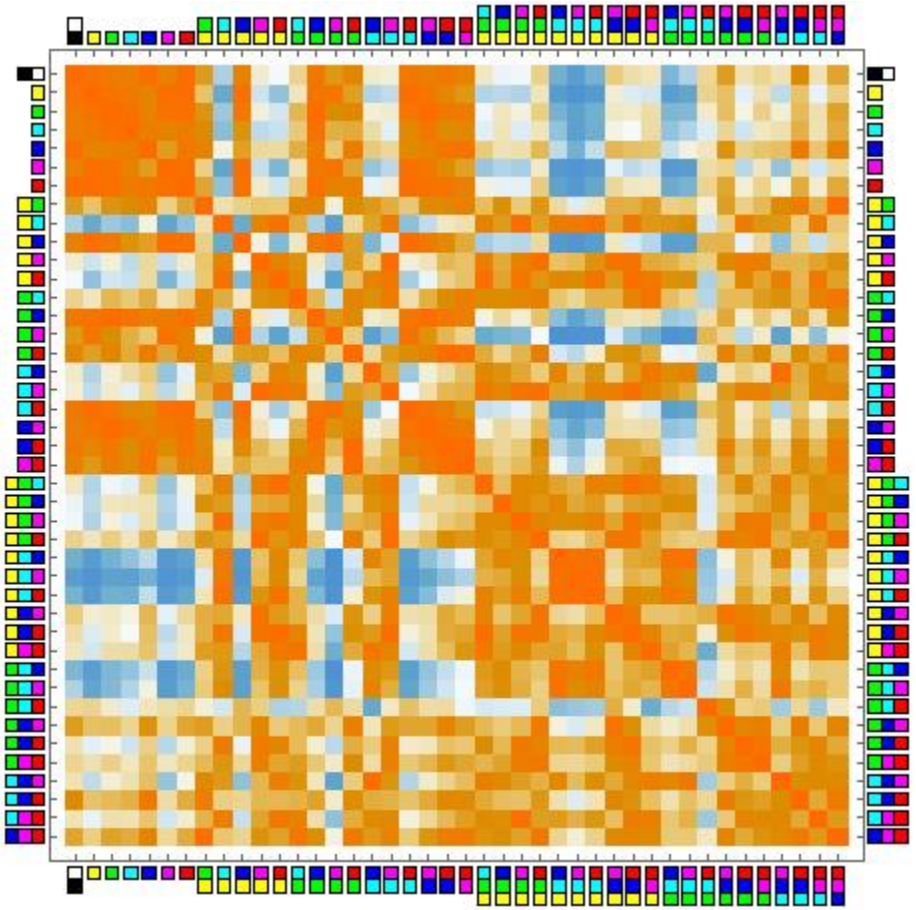


Figure 22

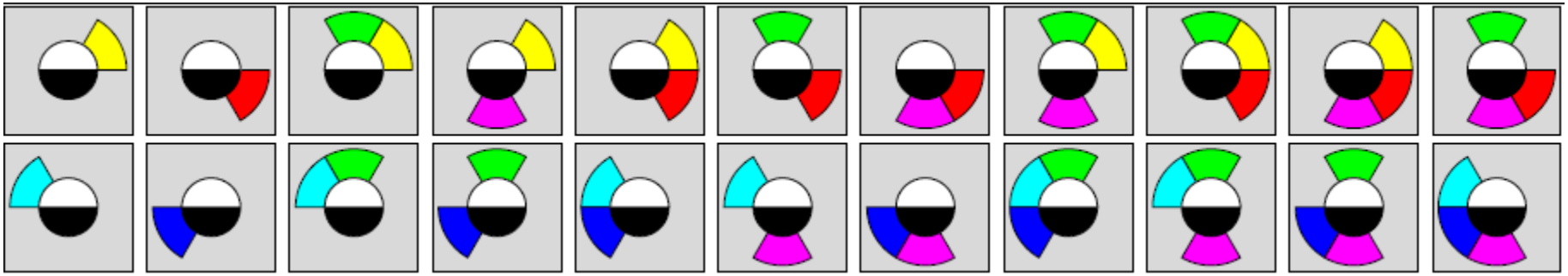


Figure 23

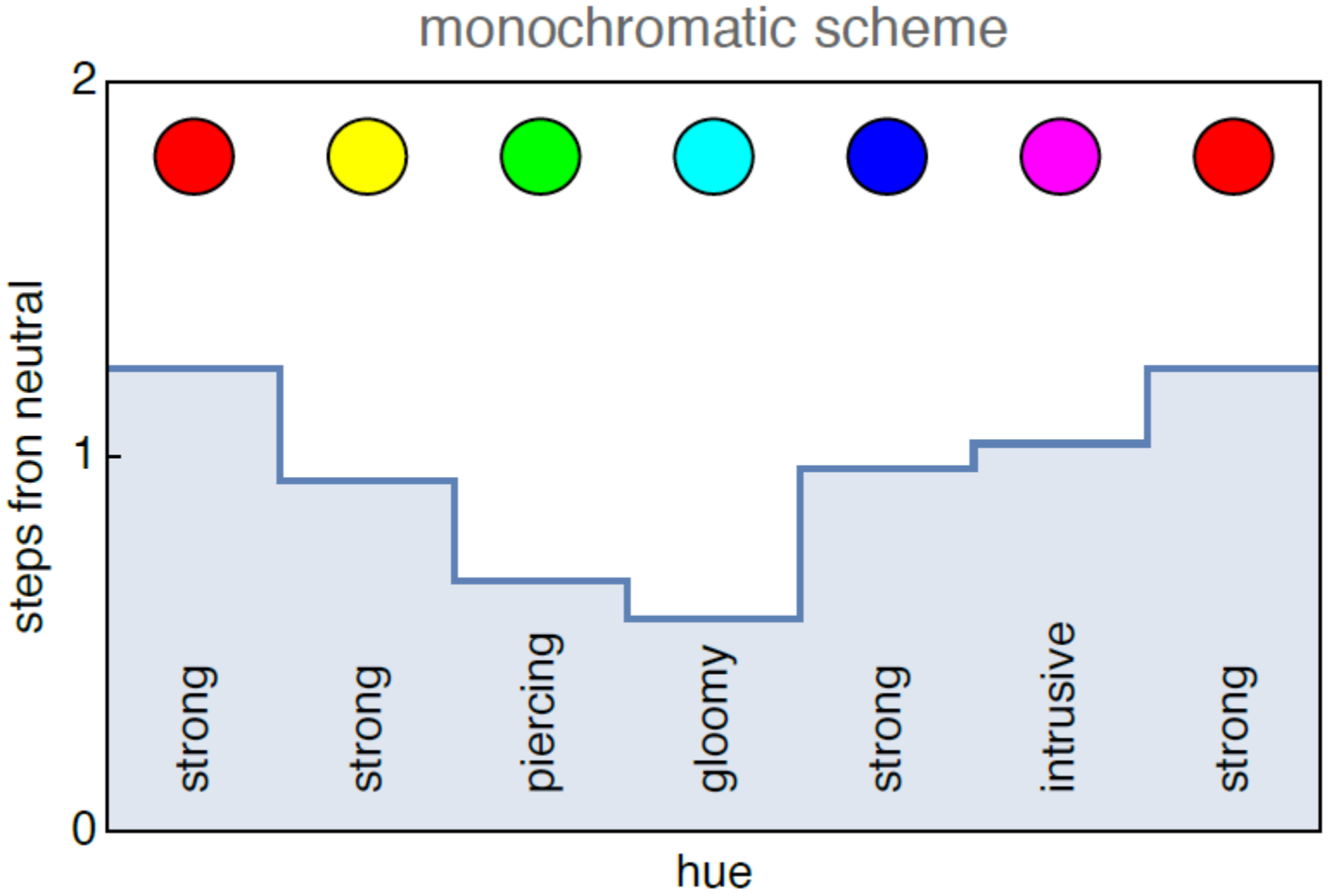

monochromatic scheme
2
1
0
steps fron neutral
strong
strong
piercing
gloomy
strong
intrusive
strong
hue

Figure 24

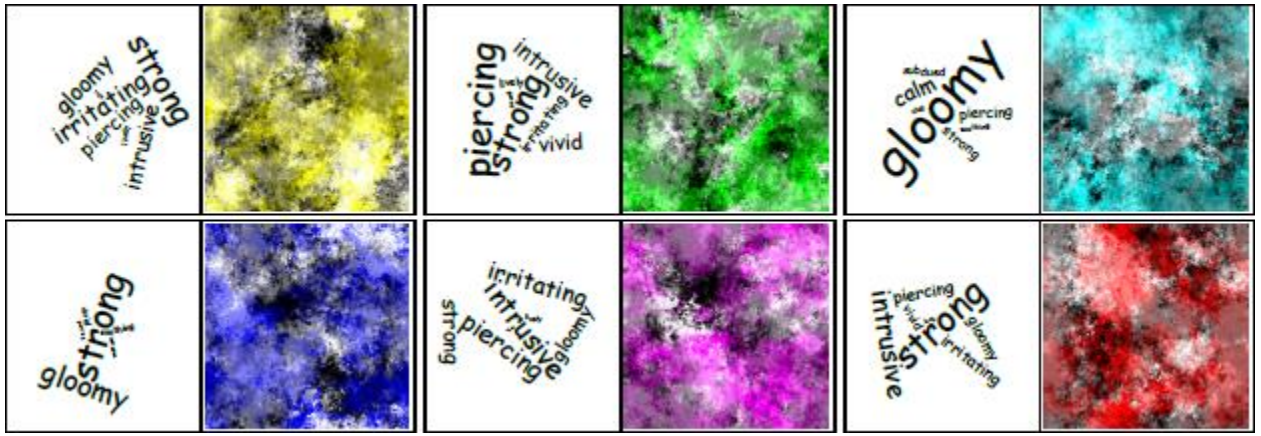

gloomy
irritating
piercing
intrusive
strong
piercing
strong
intrusive
vivid
gloomy
calm
piercing
strong
strong
gloomy
irritating
intrusive
piercing
strong
gloomy
intrusive
strong
piercing
gloomy
irritating

Figure 25

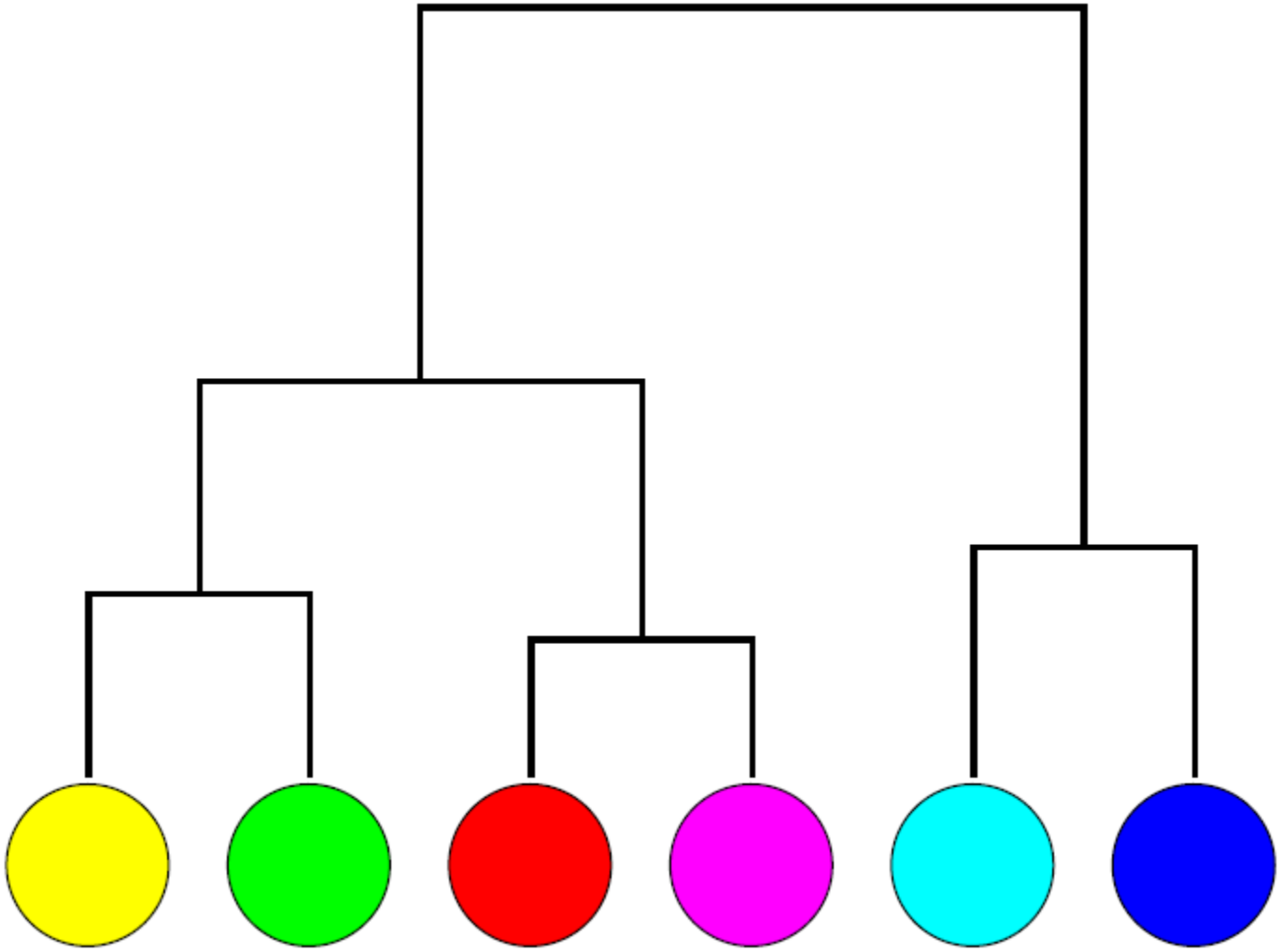


Figure 26

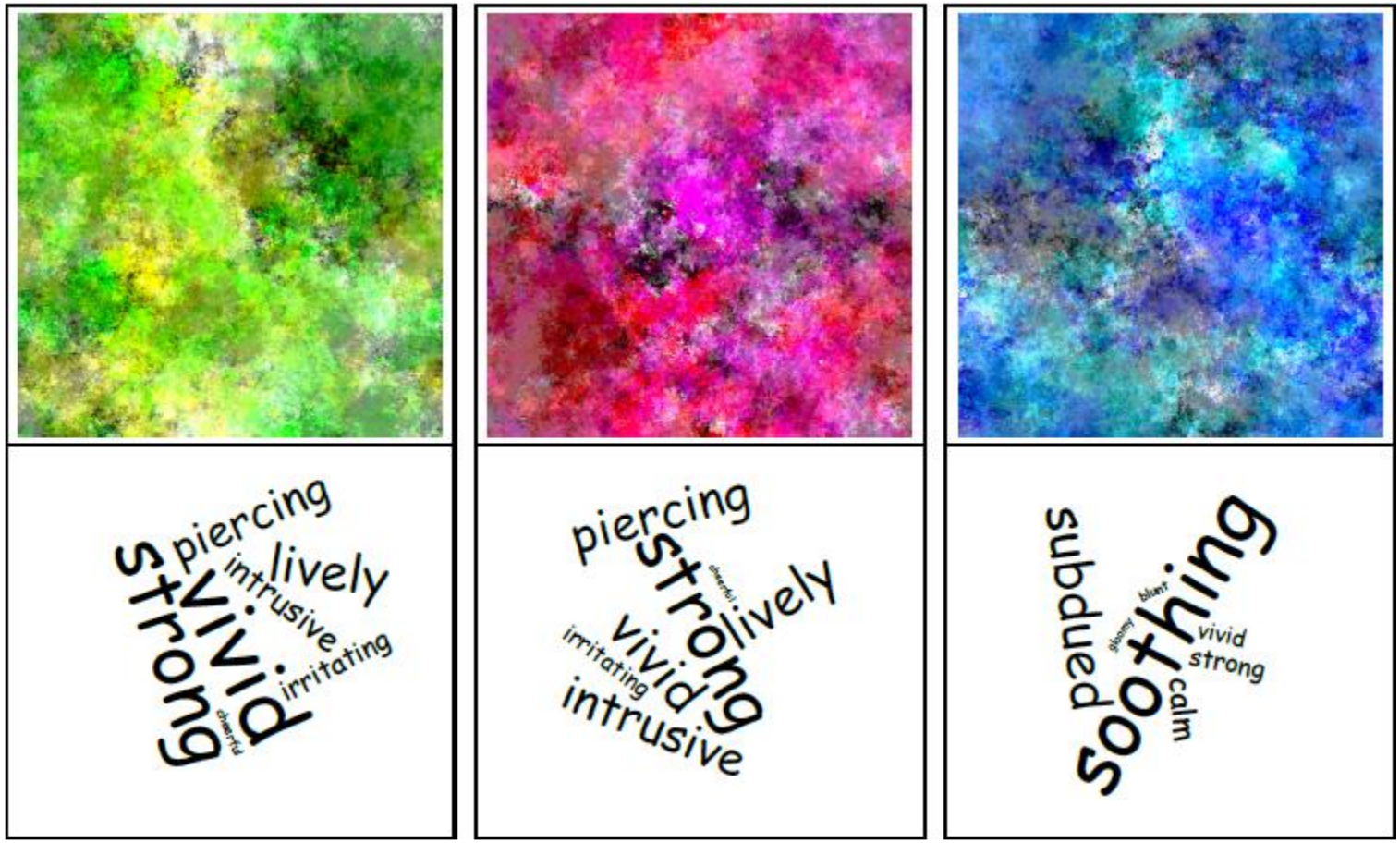

piercing
lively
intrusive
vivid
strong
irritating
cheerful
piercing
strong
lively
cheerful
vivid
irritating
intrusive
subdued
soothing
gloomy
blunt
calm
vivid
strong

Figure 27

gloomy
(0.28)
soothing
(0.27)
strong
(0.62)
vivid
(0.60)
strong
(0.48)
soothing
(0.42)
strong
(0.47)
vivid
(0.53)
intrusive
(0.52)
vivid
(0.48)
piercing
(0.33)
vivid
(0.40)

Figure 28

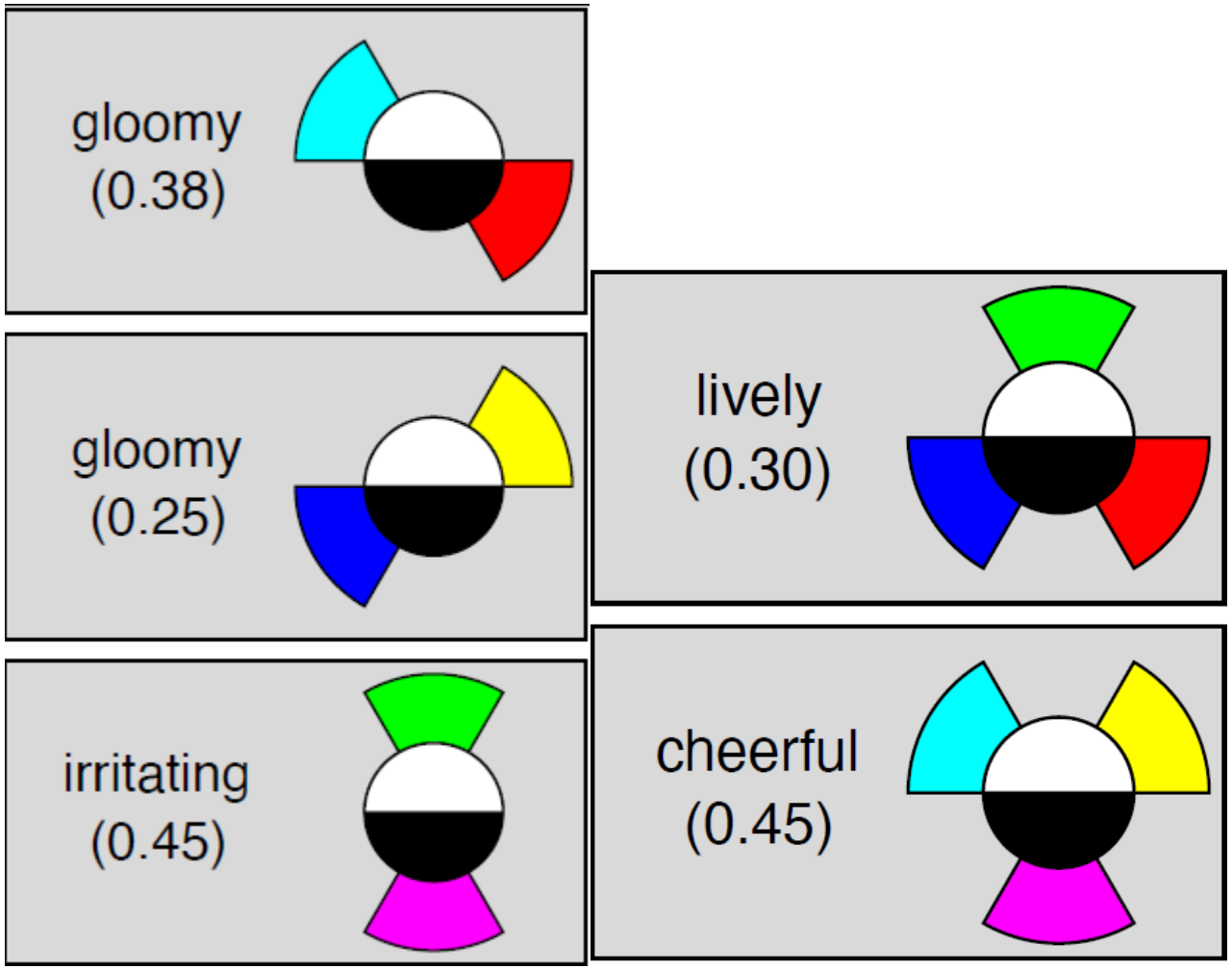

gloomy
(0.38)
gloomy
(0.25)
irritating
(0.45)
lively
(0.30)
cheerful
(0.45)

Figure 29

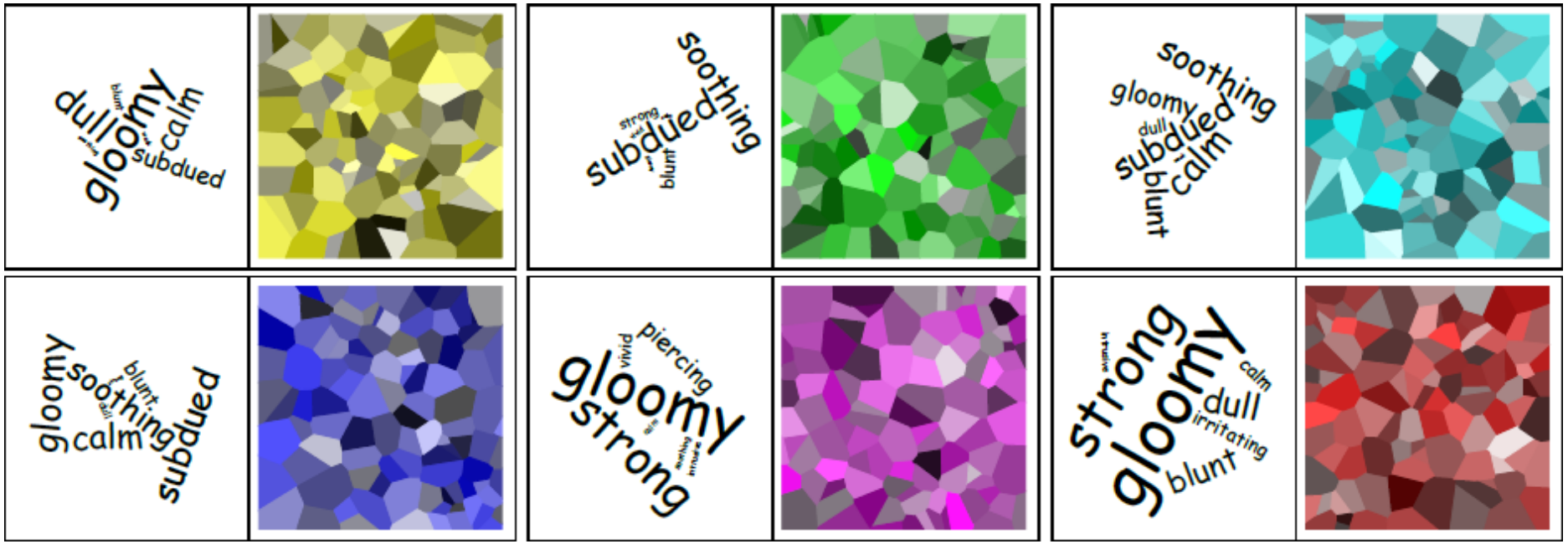

dull
gloomy
calm
subdued
blunt
soothing
subdued
strong
blunt
soothing
gloomy
dull
subdued
calm
blunt
gloomy
soothing
blunt
calm
subdued
piercing
vivid
gloomy
strong
strong
gloomy
calm
dull
irritating
blunt

Figure 30

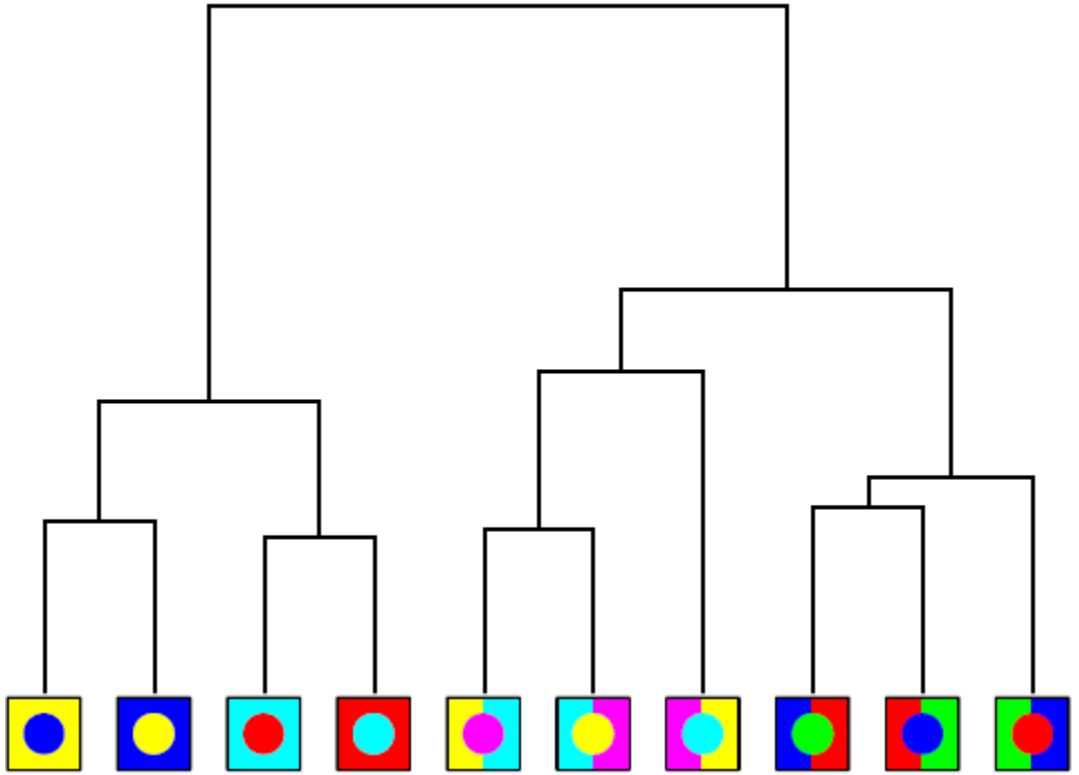


Figure 31

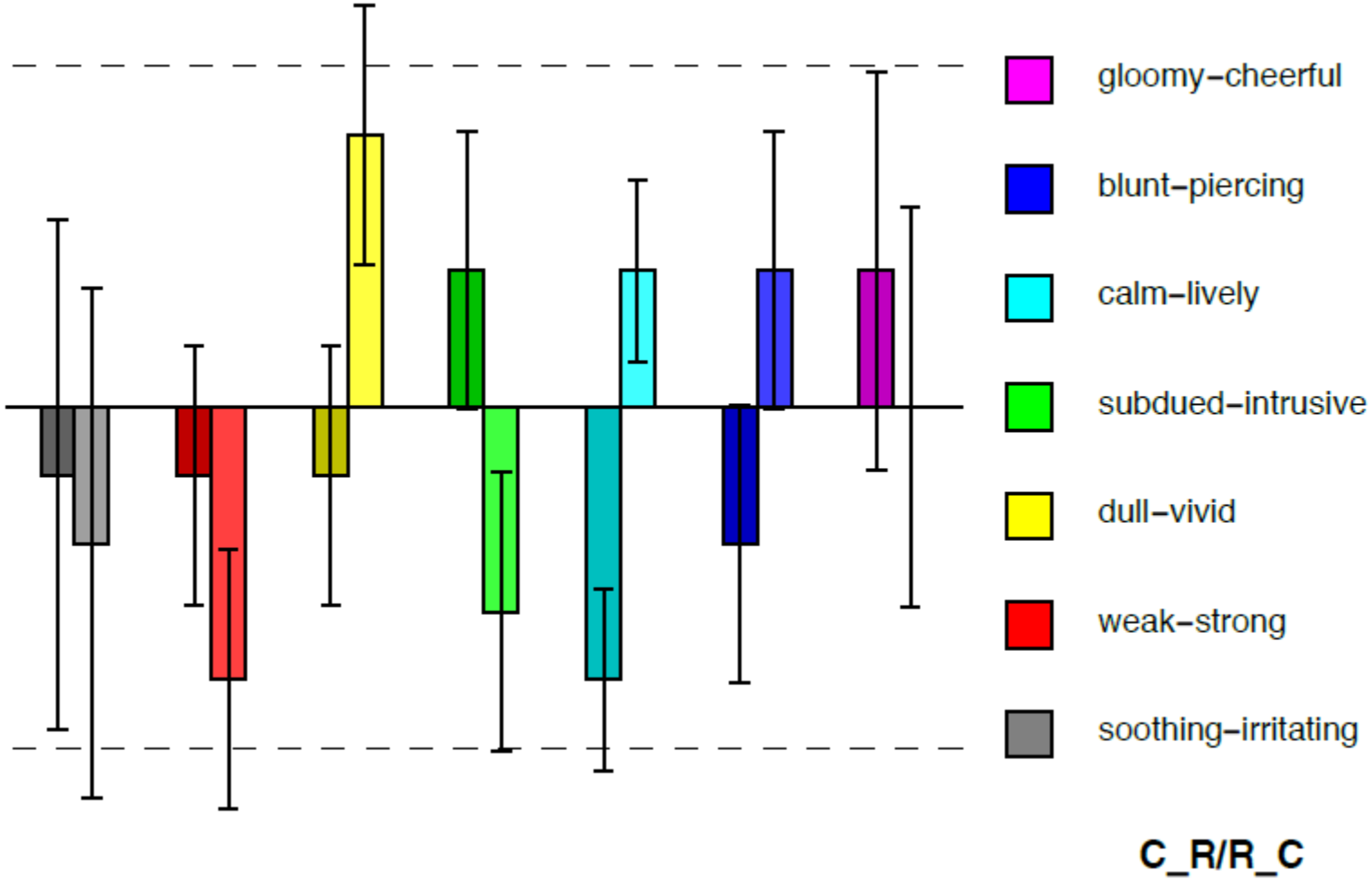

gloomy–cheerful
blunt–piercing
calm–lively
subdued–intrusive
dull–vivid
weak–strong
soothing–irritating
C_R/R_C

Figure 32

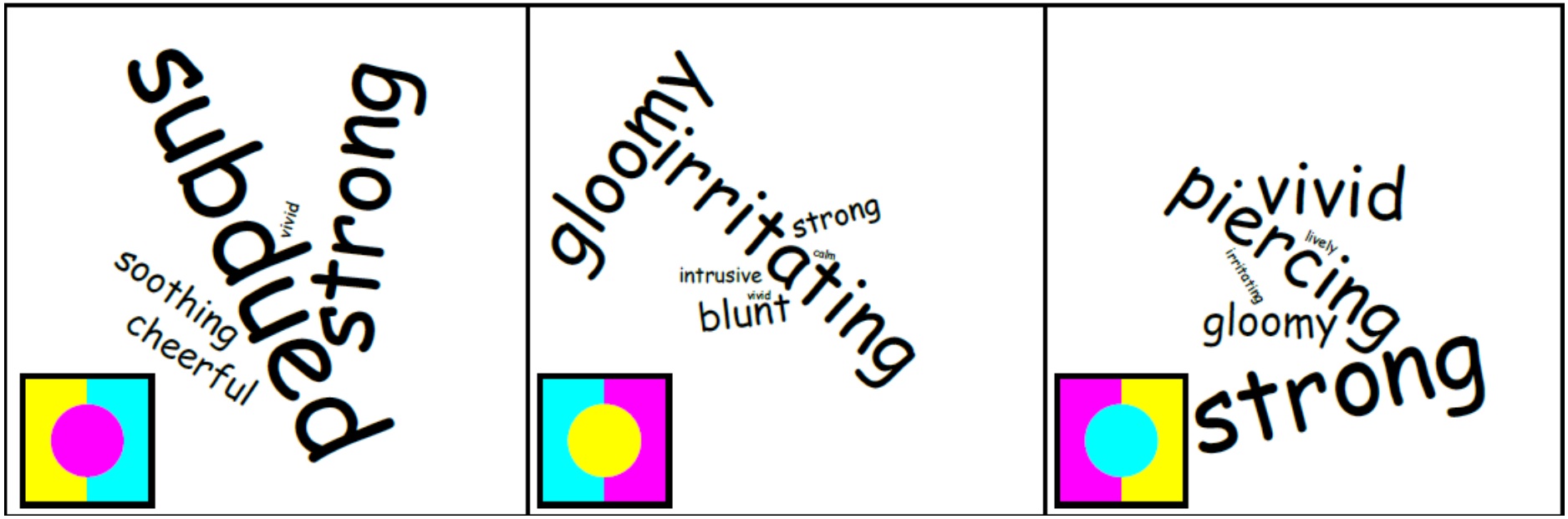

strong
subdued
vivid
soothing
cheerful
gloomy
irritating
strong
intrusive
calm
blunt
vivid
vivid
piercing
lively
irritating
gloomy
strong

Figure 33

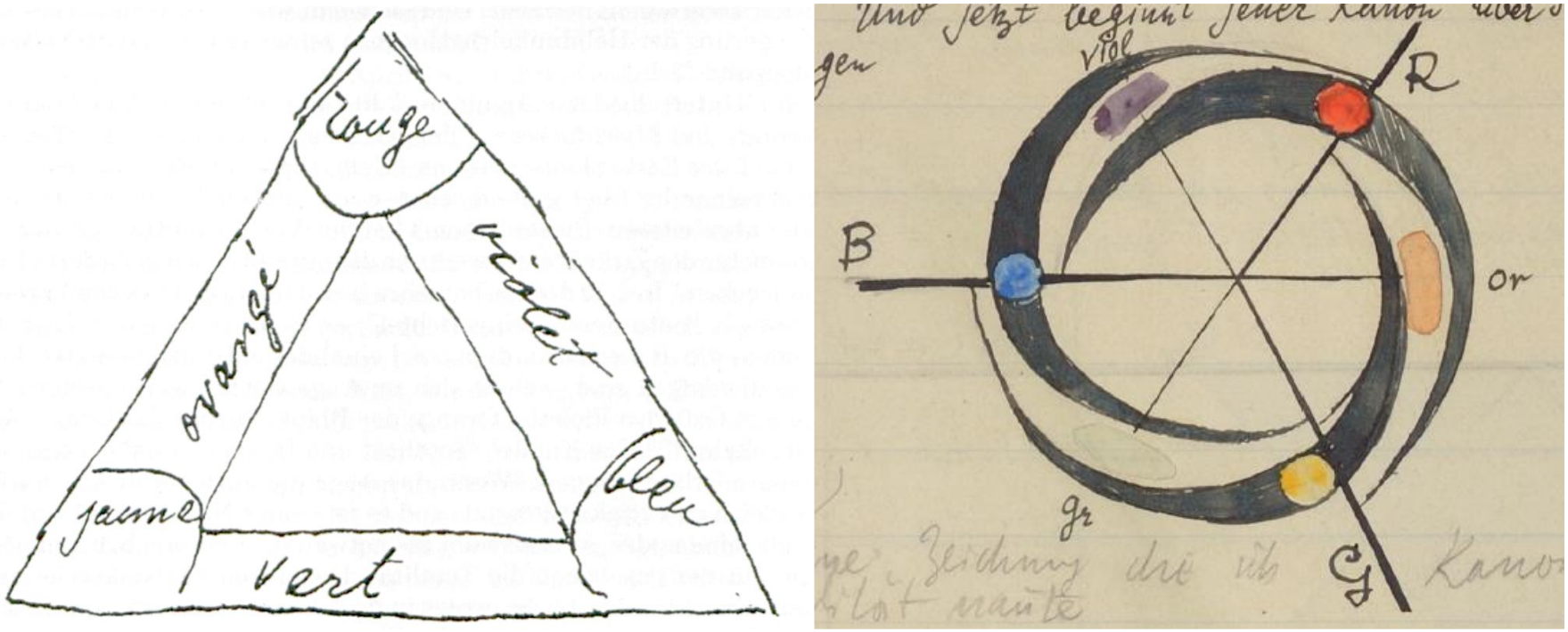
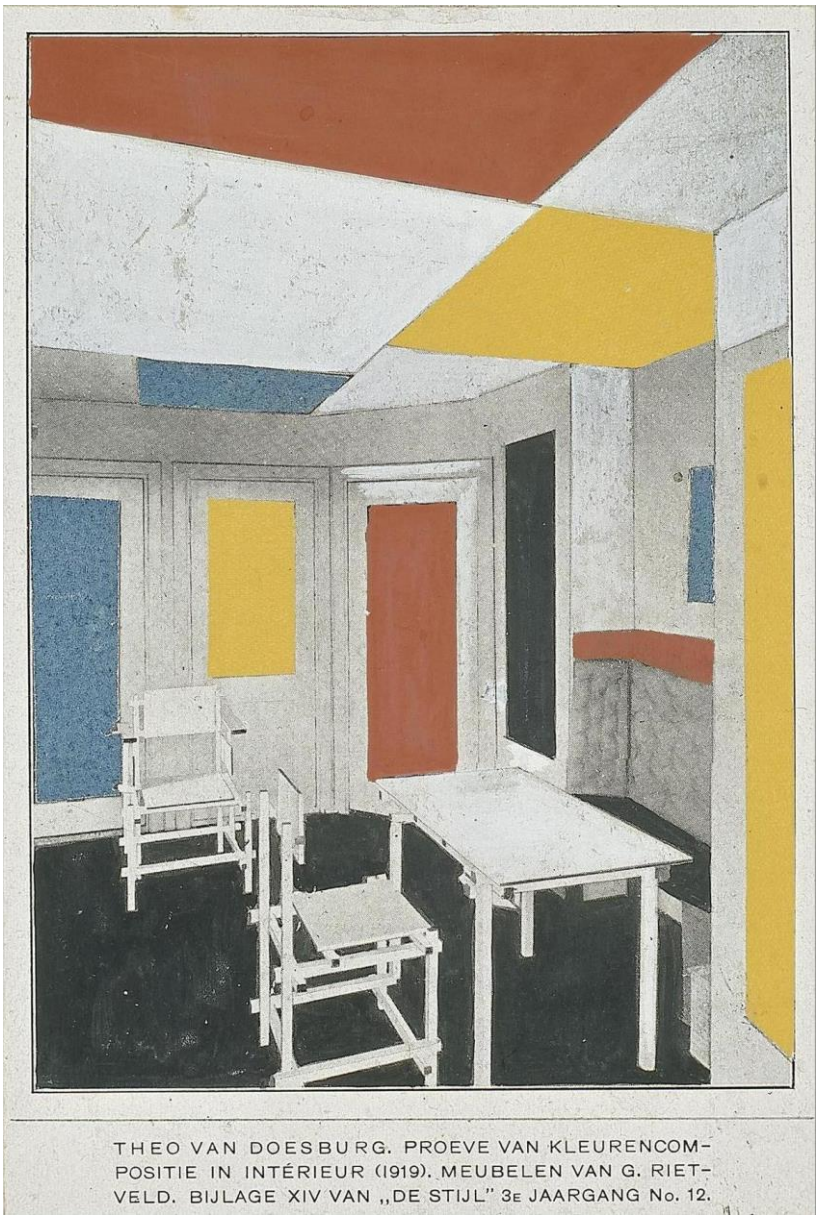


Figure 34



THEO VAN DOESBURG. PROEVE VAN KLEURENCOMPOSITIE IN INTÉRIEUR (1919). MEUBELEN VAN G. RIETVELD. BIJLAGE XIV VAN „DE STIJL" 3E JAARGANG No. 12.

Figure 35

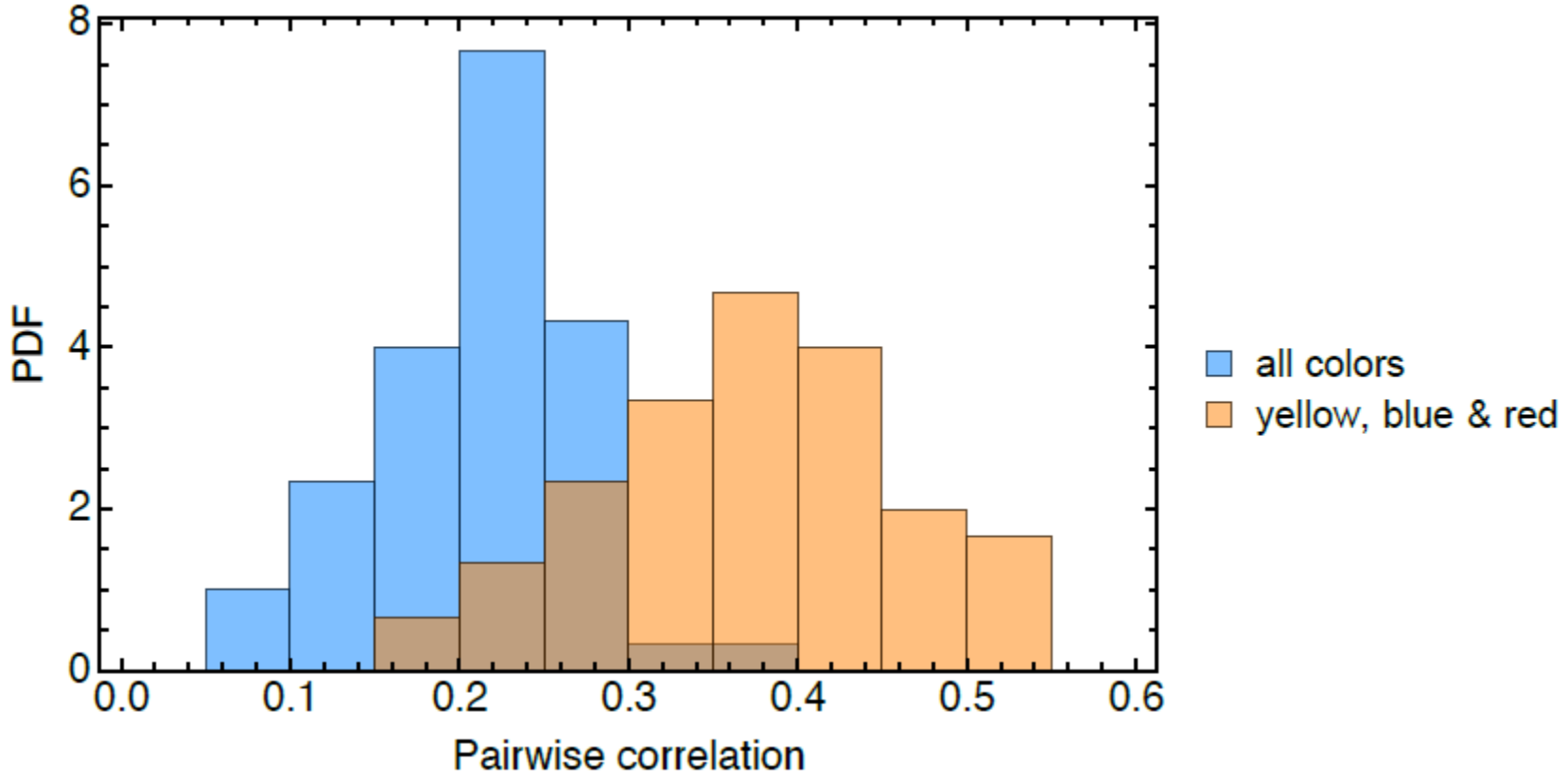

PDF
0
2
4
6
8
0.0
0.1
0.2
0.3
0.4
0.5
0.6
Pairwise correlation
all colors
yellow, blue & red

Figure 36

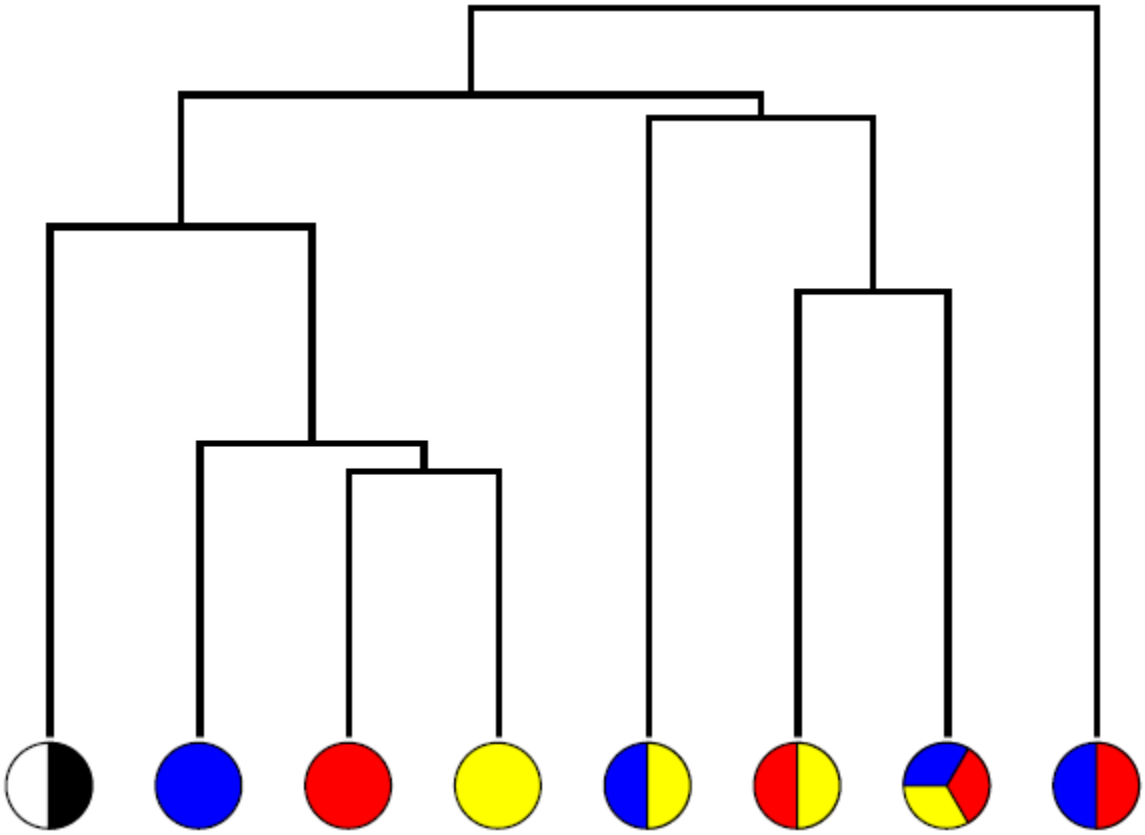


Figure 37

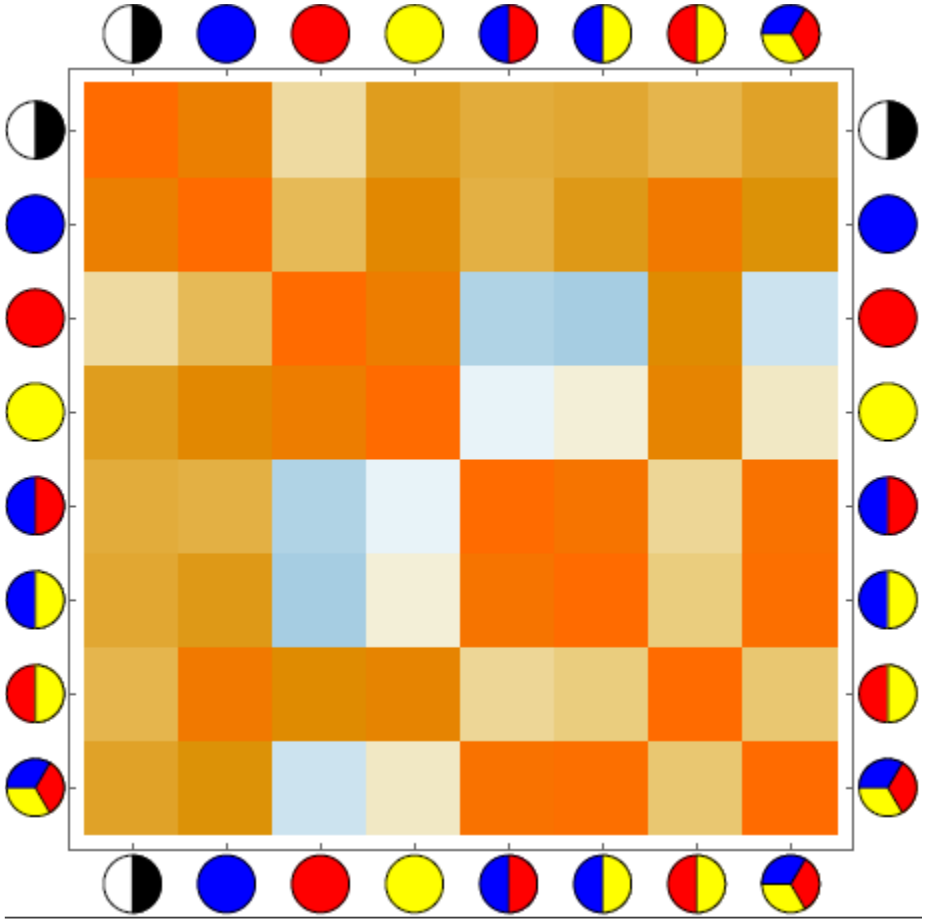


Figure 38

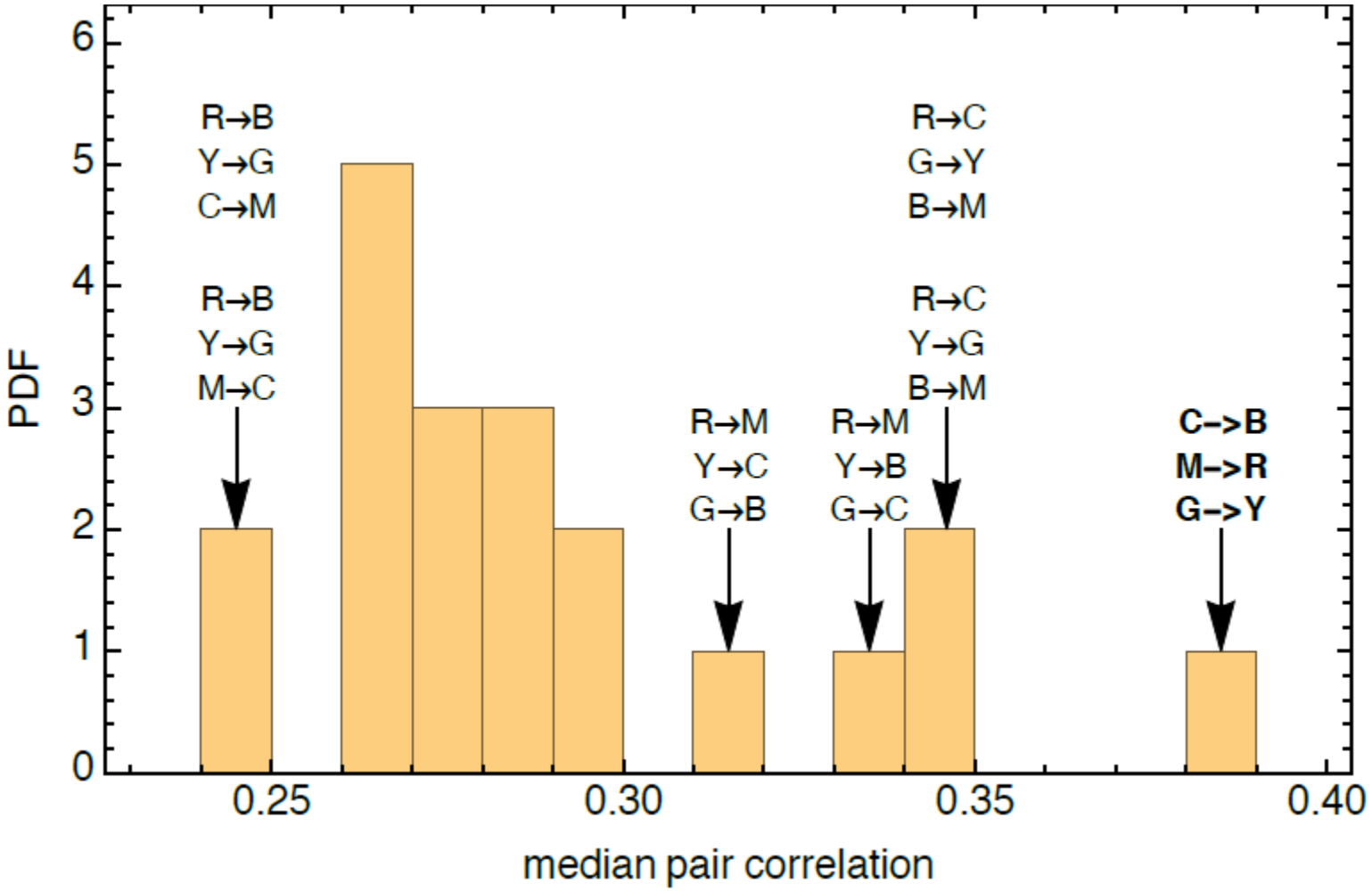

PDF
median pair correlation
0
1
2
3
4
5
6
0.25
0.30
0.35
0.40
R→B
Y→G
C→M
R→B
Y→G
M→C
R→M
Y→C
G→B
R→M
Y→B
G→C
R→C
G→Y
B→M
R→C
Y→G
B→M
C->B
M->R
G->Y

Figure 39

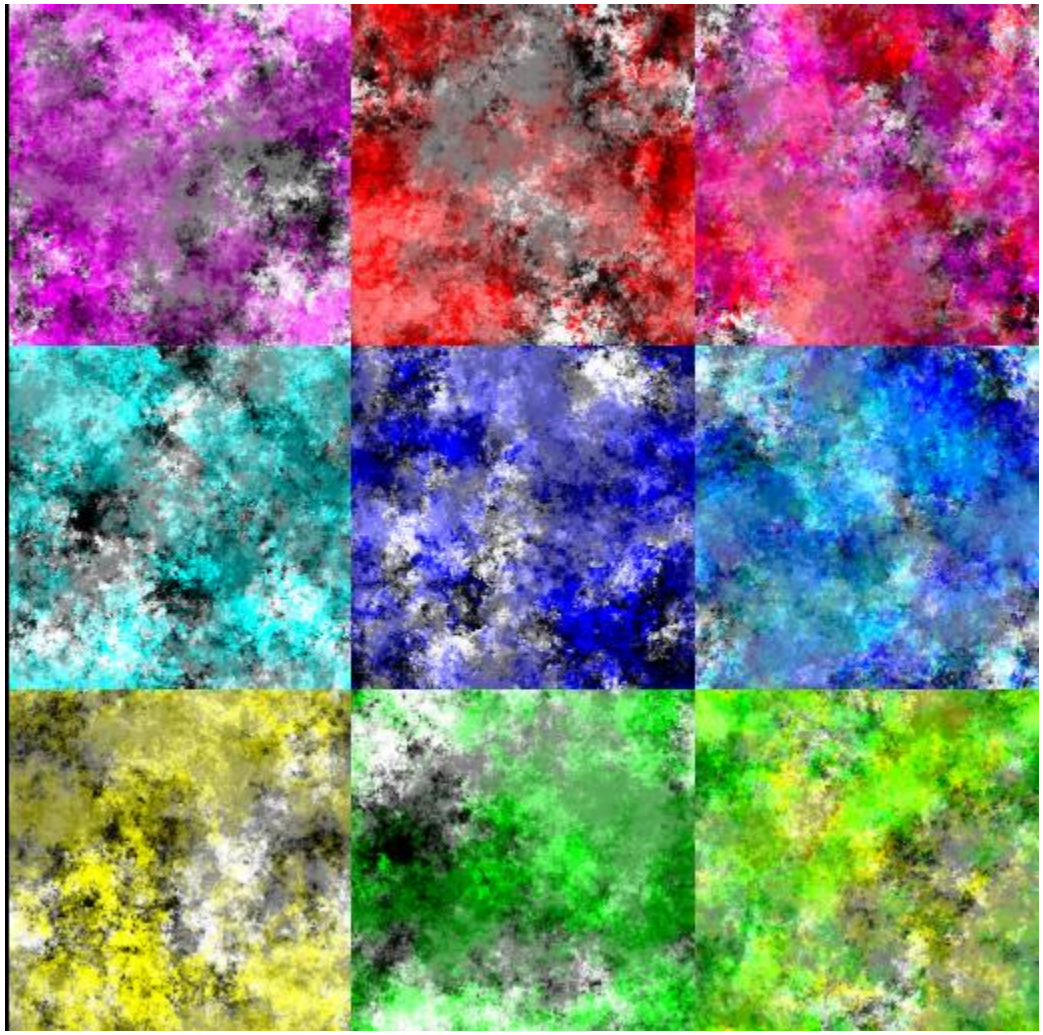
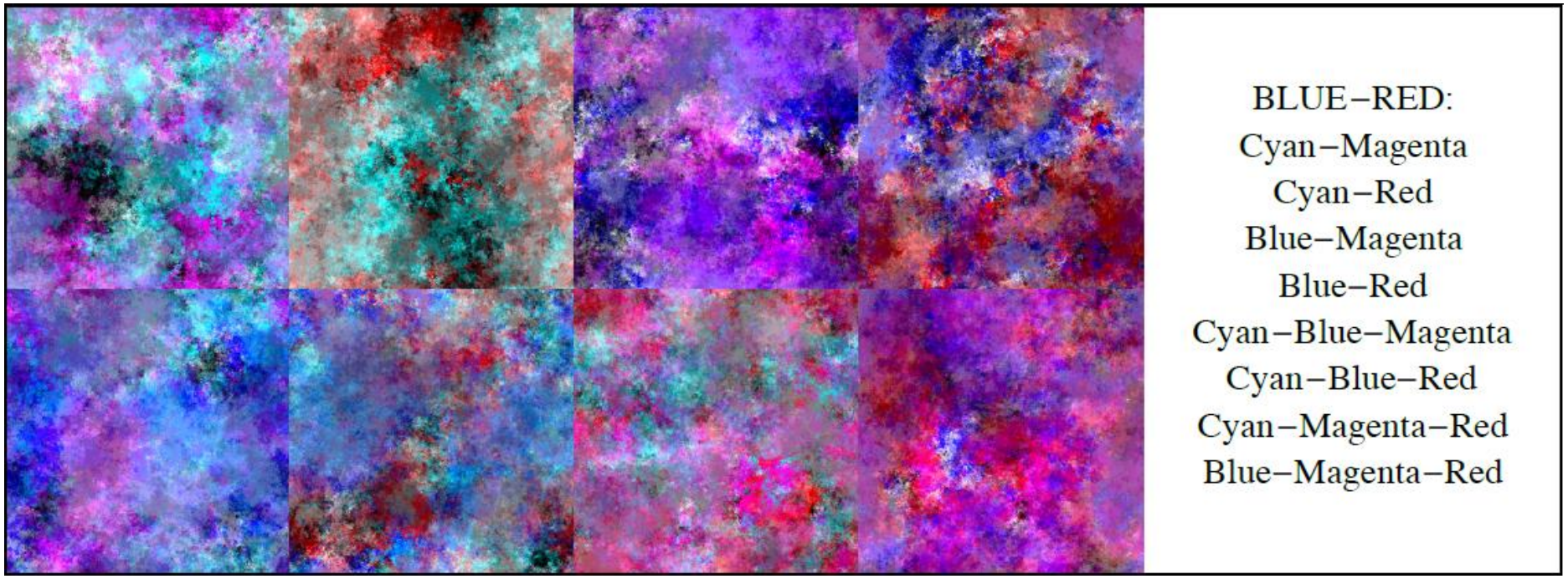
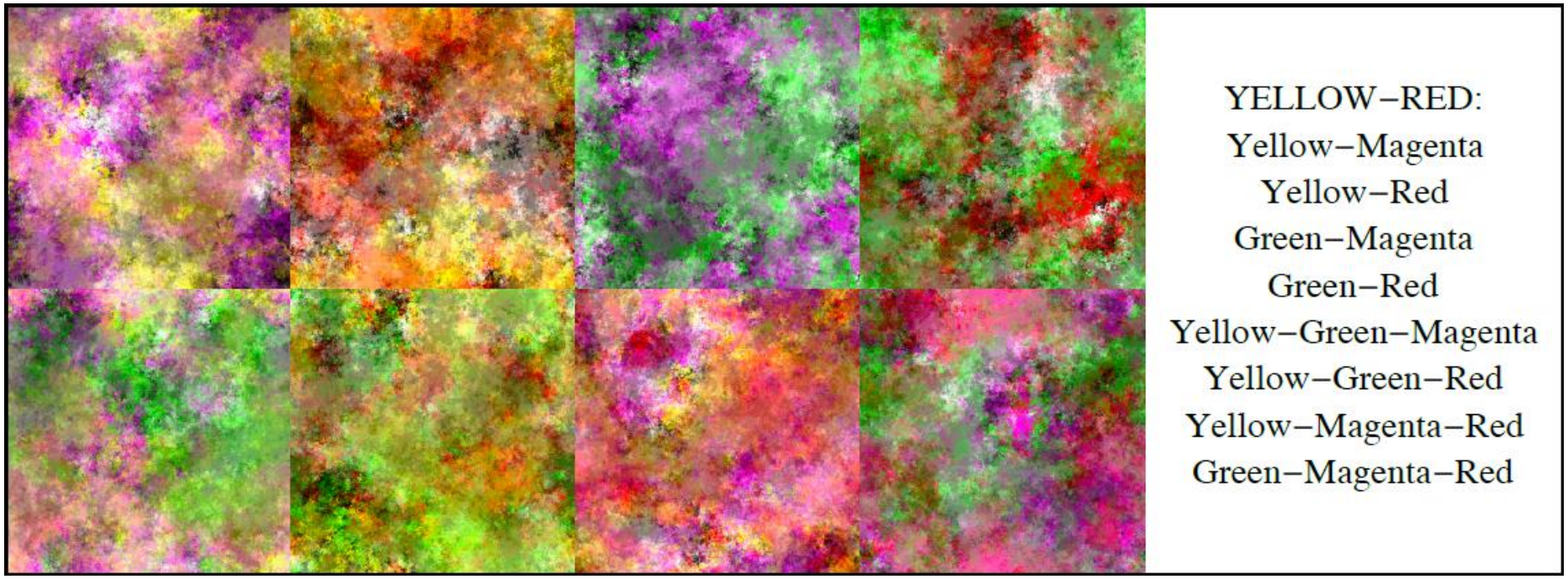


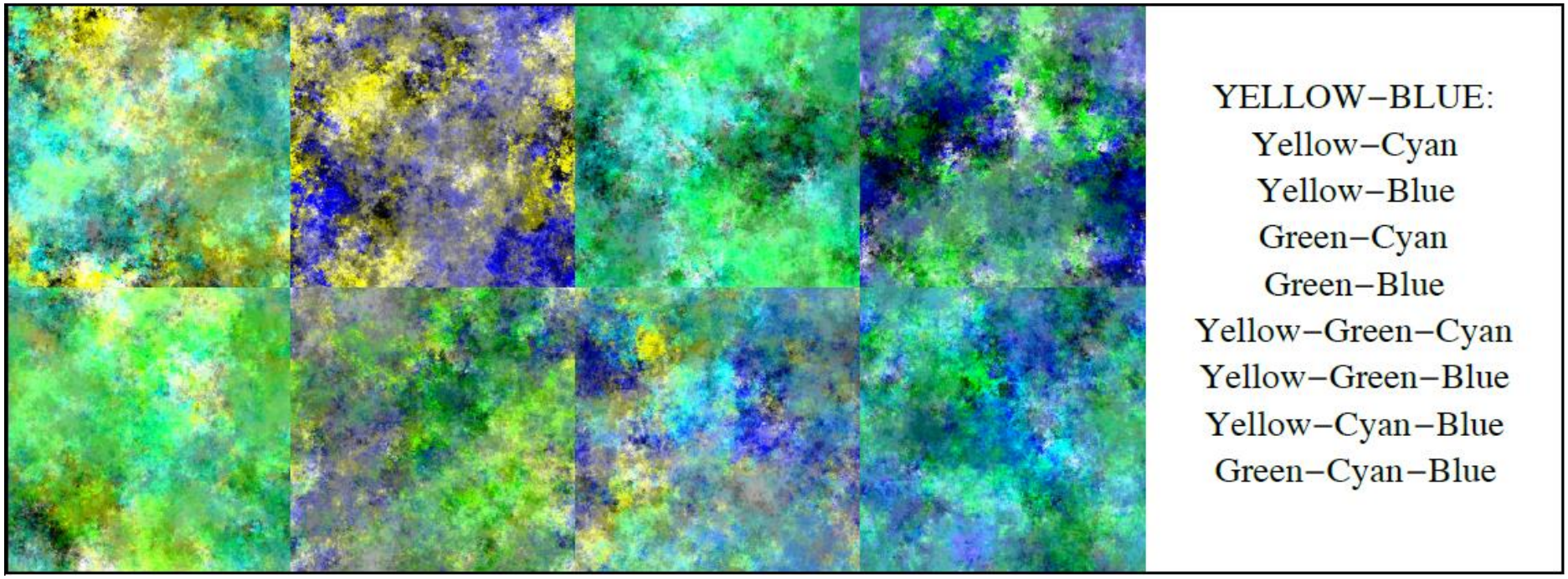
Figure 40


BLUE–RED:
Cyan–Magenta
Cyan–Red
Blue–Magenta
Blue–Red
Cyan–Blue–Magenta
Cyan–Blue–Red
Cyan–Magenta–Red
Blue–Magenta–Red

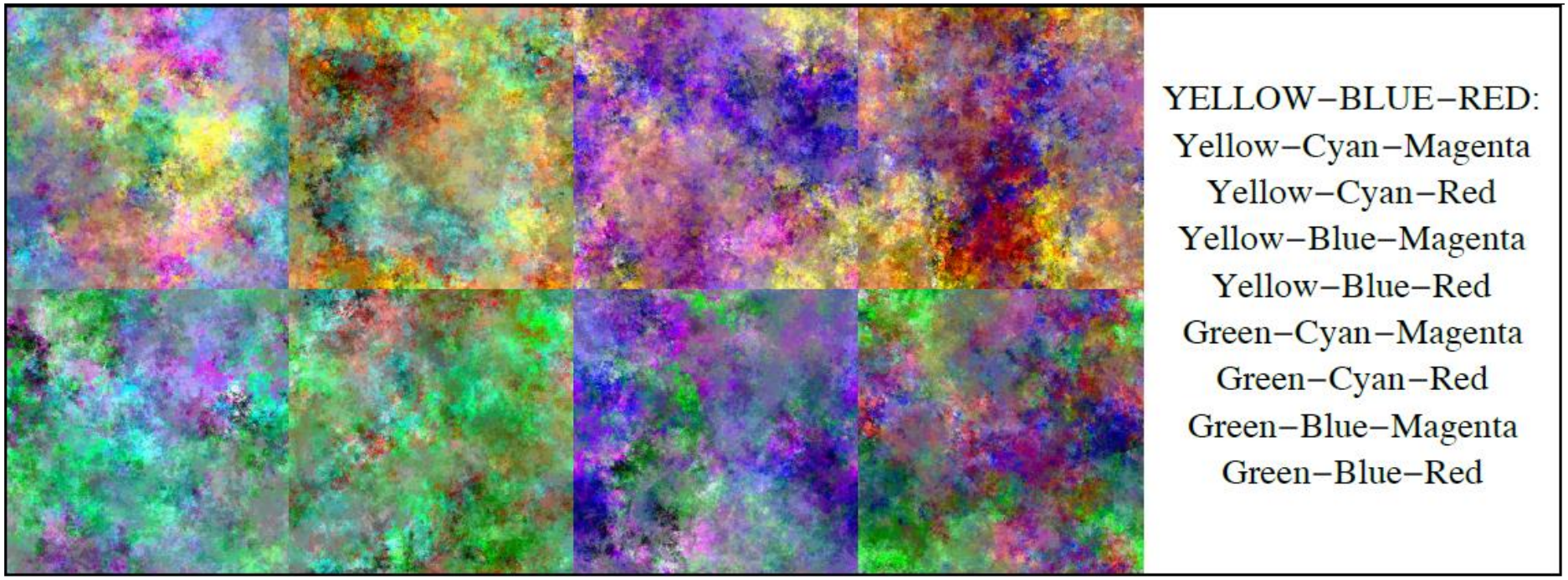
A


YELLOW–RED:
Yellow–Magenta
Yellow–Red
Green–Magenta
Green–Red
Yellow–Green–Magenta
Yellow–Green–Red
Yellow–Magenta–Red
Green–Magenta–Red

B

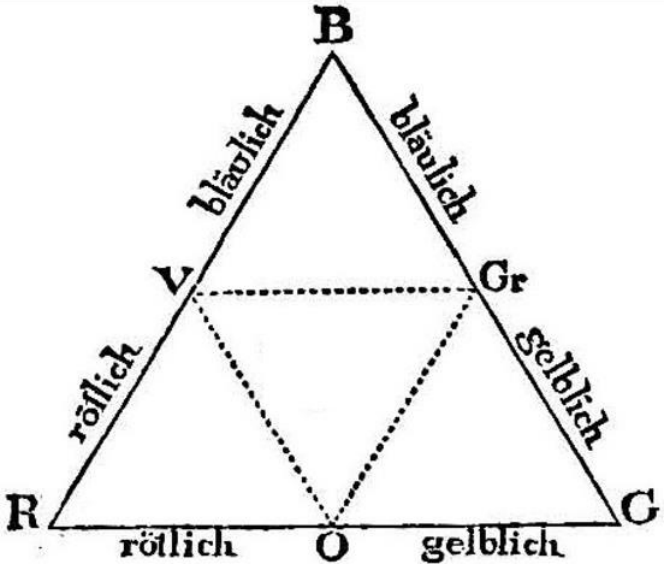

YELLOW–BLUE:
Yellow–Cyan
Yellow–Blue
Green–Cyan
Green–Blue
Yellow–Green–Cyan
Yellow–Green–Blue
Yellow–Cyan–Blue
Green–Cyan–Blue

C


YELLOW–BLUE–RED:
Yellow–Cyan–Magenta
Yellow–Cyan–Red
Yellow–Blue–Magenta
Yellow–Blue–Red
Green–Cyan–Magenta
Green–Cyan–Red
Green–Blue–Magenta
Green–Blue–Red

D

Figure 41


B
bläulich
bläulich
V
Gr
röllich
gelblich
R
röllich
O
gelblich
G

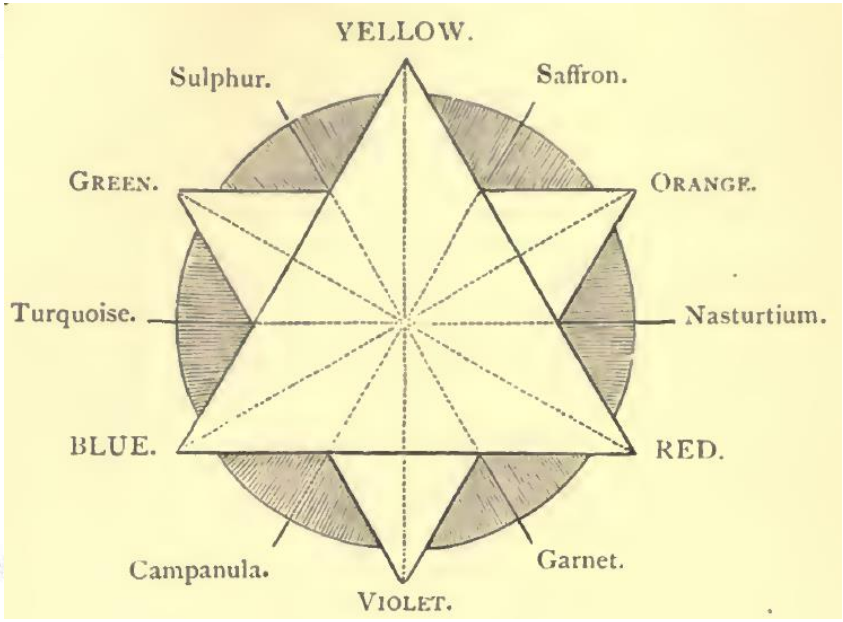

YELLOW.
Sulphur.
Saffron.
GREEN.
ORANGE.
Turquoise.
Nasturtium.
BLUE.
RED.
Campanula.
Garnet.
VIOLET.

Figure 42

Aus meiner Darſtellung ergiebt ſich folgendes Schema:

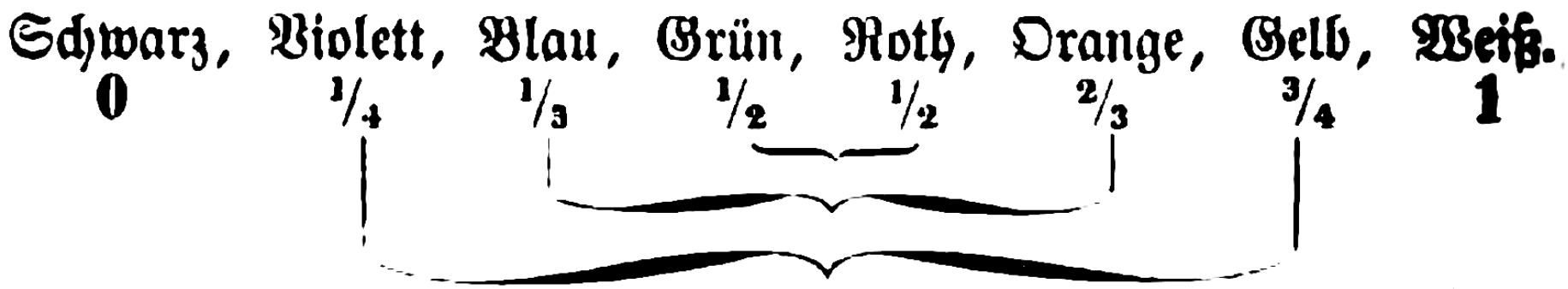


Figure 43

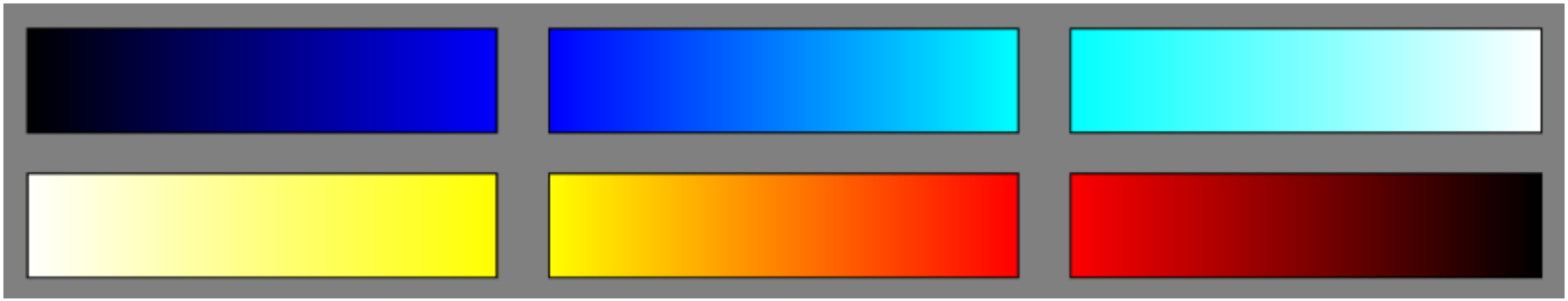


Figure 44

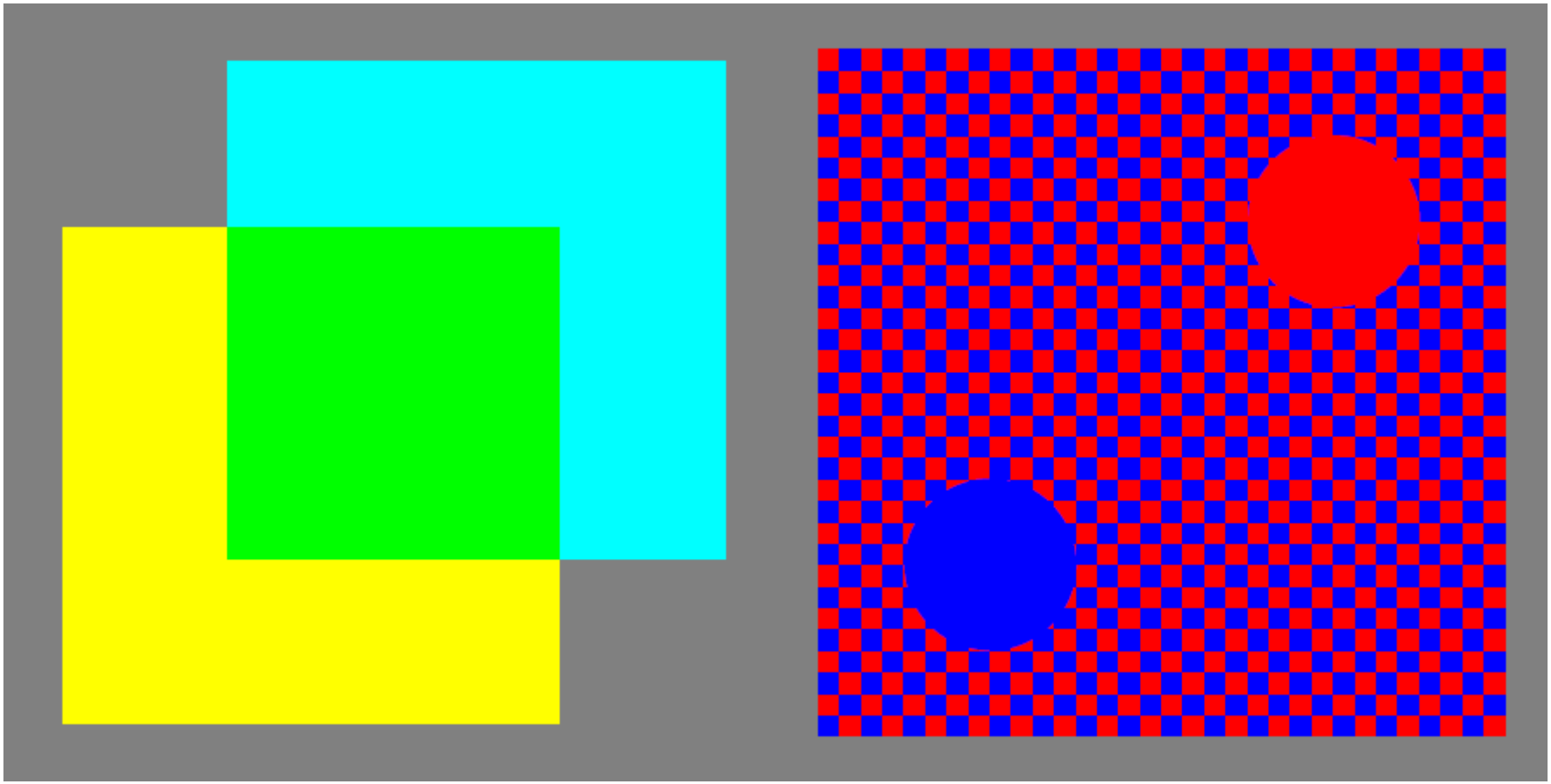


Figure 45

Figure 46

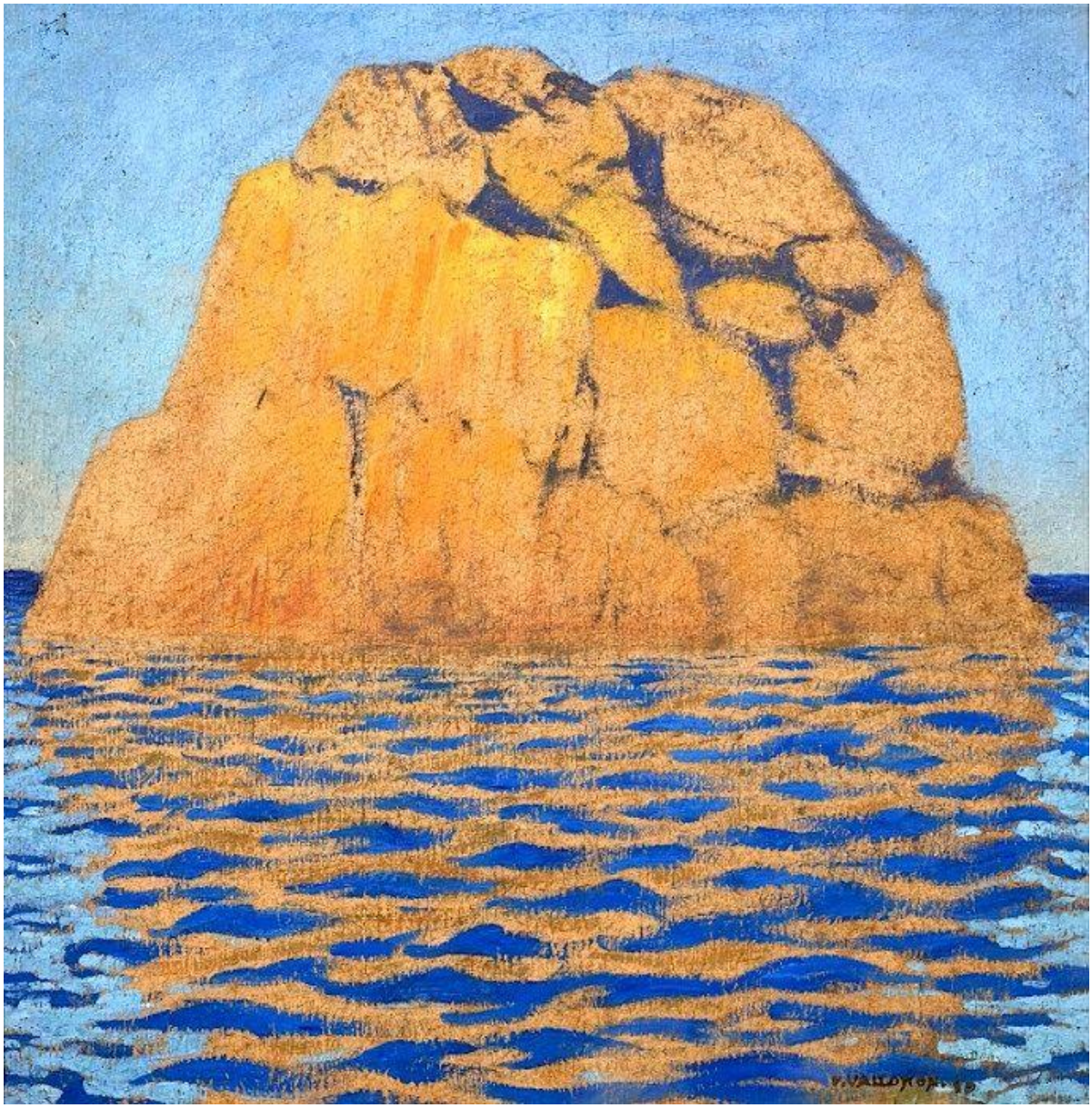


Figure 47

Figure 48

Figure 49

Figure 50

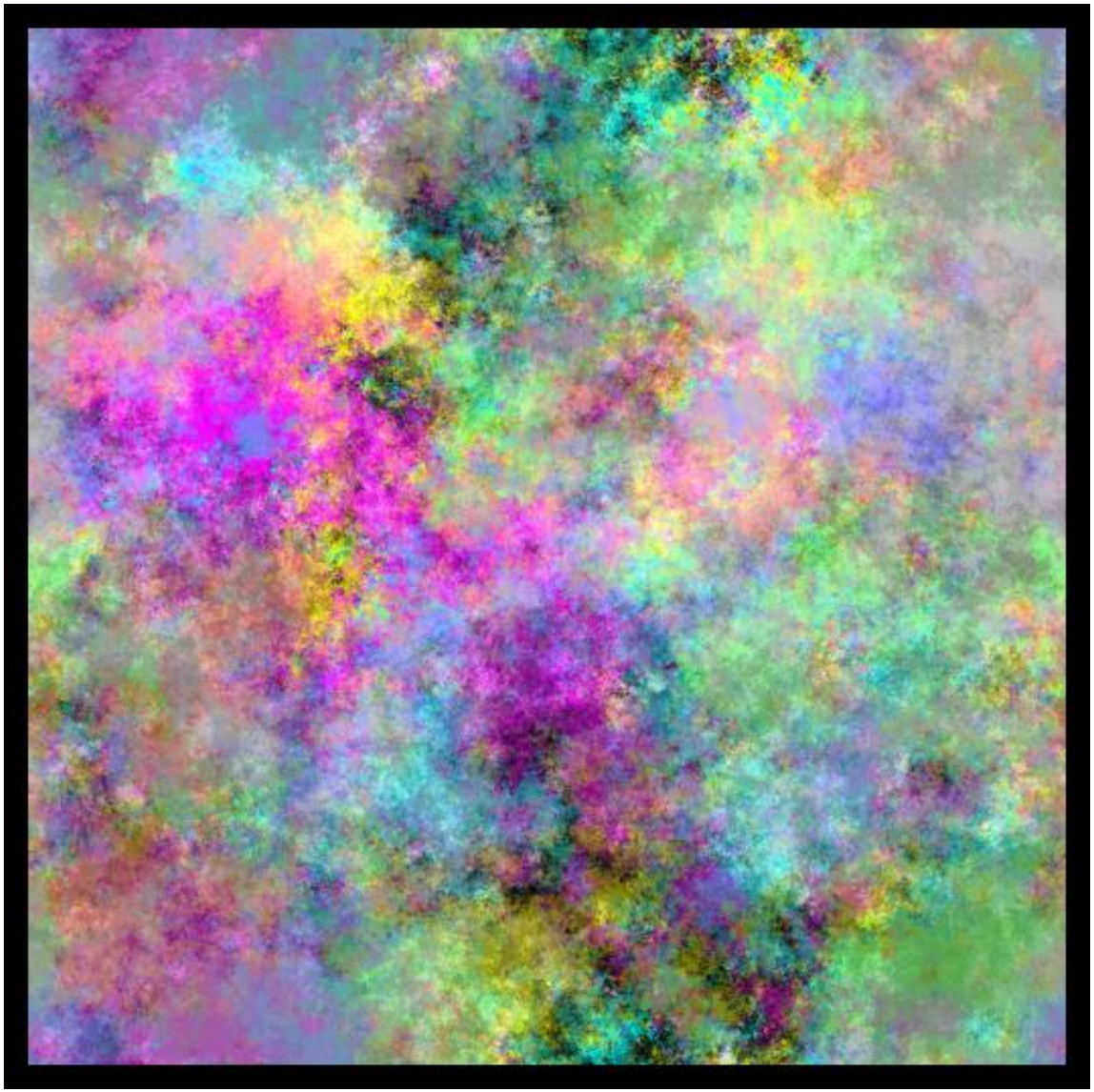


Figure 51